



# A J INSTITUTE OF MANAGEMENT

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## Criterion 6 -

### 6.3.3: Annual Reports

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# **2022 – 2023**



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## Faculty Participation, Publication and Extension

### Dr. VIJAYA KUMAR

- |  |      |
|--|------|
| ➤ Recognized as Research Guide under Mangalore University for Doctoral Programme in Management | 2023 |
|--|------|

### Prof. CHETHAN KUMAR

- |  |   |
|--|---|
| ➤ Attended two day National Conference on Relevance of Raja Ram Mohan Roy in Women Empowerment and Transformation in New India held at our Institute | 30 <sup>th</sup> & 31 <sup>st</sup><br>Jan, 2023. |
|--|---|

### Prof. K. DEEPAK RAO

- |  |   |
|--|---|
| ➤ Published article in Journal of Management Studies and Academic Research on the topic Flipped Classroom Learning- An Effective Learning Mechanism Compared To Traditional Learning |   |
| ➤ Presented a paper Titled Women's Entrepreneurship: Opportunities And Challenges In Rural India at SDM Conference paper   |   |
| ➤ Attended two day National Conference on Relevance of Raja Ram Mohan Roy in Women Empowerment and Transformation in New India held at our Institute                                 | 30 <sup>th</sup> & 31 <sup>st</sup><br>Jan, 2023. |

### Prof. ARATHI K.

- |  |   |
|--|---|
| ➤ Attended two day National Conference on Relevance of Raja Ram Mohan Roy in Women Empowerment and Transformation in New India held at our Institute | 30 <sup>th</sup> & 31 <sup>st</sup><br>Jan, 2023. |
|--|---|

### Dr. SWAPNA SHETTY J.



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➤ Awarded with the doctoral degree from VTU for the thesis titled “Impact of Corporate Social Responsibility on Consumer Behaviour of select FMCG Companies in Karnataka state, India.	Feb 2023
➤ Attended 5 days FDP on How to write an Effective Manuscript to a Scopus Indexed Journal organized by Manel Srinivas Nayak Institute of Management	27th Mar 2023 to 31st Mar 2023
➤ Attended 8 days FDP on Emerging Trends and Challenges in Management Education organized Kristu Jayanti College & IASMS	18th to 25th May 2023

## Prof. MAHESH P.G.

➤ Published an article in Peer-Reviewed & Refereed Indexed Multidisciplinary International research journal B.Aadhar, on the title “Awareness and Utilization of Social Security Schemes: A Study with Special Reference to Senior Citizens in Udupi District” with ISSN-2278-9308, Issue No - 378(CCCLXXVIII), Published by Aadhar International Publication.	November 2022
➤ Published an article in National level Seminar Proceedings of “Role of Digital Banking in Economic Development” on the title “Problems and Prospects of Digital Banking among the Senior Citizens in Udupi District” with ISBN: 978-93-94894-91-4, published by Nitya Publications, Bopal MP India First edition.	2022



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- |  |  |
|--|--|
| ➤ Attended two day National Conference on Relevance of Raja Ram Mohan Roy in Women Empowerment and Transformation in New India held at our Institute   | 30 <sup>th</sup> & 31 <sup>st</sup><br>Jan, 2023.    |
| ➤ Participated in the Virtual Faculty Development Programme on “Emerging Trends and Challenges in Management Education and Research” organized by IA School of Management Studies and Kristu Jayanti College, Bangalore. | 18 <sup>th</sup> to<br>25 <sup>th</sup> May,<br>2023 |

## Dr. RAJESH M.

- |  |   |
|--|---|
| ➤ Attended two day National Conference on Relevance of Raja Ram Mohan Roy in Women Empowerment and Transformation in New India held at our Institute | 30 <sup>th</sup> & 31 <sup>st</sup><br>Jan, 2023. |
| ➤ Recognized as Research Guide under Mangalore University for Doctoral Programme in Management   | 2023  |

## Prof. DEEKSHA RAO

- |  |   |
|--|---|
| ➤ Topper and secured 97% in Business Analytics for Management Decision Course conducted by NPTEL – AICTE jointly certified by IIT Kharagpur  | April –<br>2023                                     |
| ➤ Attended one week Faculty development Programme on “Emerging trends and Challenges in management Education and Research conducted online during May 18 <sup>th</sup> to 25 <sup>th</sup> , 2023, organized by Karnataka Private Postgraduate Colleges Association (KPPGCA) in collaboration with Kristu Jayanti College (Autonomous), Bengaluru and IA School of Management Studies (IASMS). | May 18 <sup>th</sup> to<br>25 <sup>th</sup> , 2023, |
| ➤ Attended two day National Conference on Relevance of Raja Ram Mohan Roy in Women Empowerment and Transformation in New India held at our Institute   | 30 <sup>th</sup> & 31 <sup>st</sup><br>Jan, 2023.   |



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- |  |                          |
|--|--------------------------|
| ➤ Attended FDP on Business Analytics for Management Decision at NPTEL – AICTE ( IIT Kharagpur) | April – 23<br>(12 Weeks) |
|--|--------------------------|

## Prof. GANAVI K.K.

- |   |   |
|---|---|
| ➤ Attended two day National Conference on Relevance of Raja Ram Mohan Roy in Women Empowerment and Transformation in New India held at our Institute  | 30 <sup>th</sup> & 31 <sup>st</sup><br>Jan, 2023.       |
| ➤ Attended five days Faculty development Programme on “Tools for Research paper presentation and Indexing” conducted online during March 15 <sup>th</sup> to 19 <sup>th</sup> , 2023, organized by Scientific Research Reports, Chennai, India  | March 15 <sup>th</sup><br>to 19 <sup>th</sup> ,<br>2023 |
| ➤ Attended one week Faculty development Programme on “Emerging trends and Challenges in management Education and Research conducted online during May 18 <sup>th</sup> to 25 <sup>th</sup> , 2023, organized by Karnataka Private Postgraduate Colleges Association (KPPGCA) in collaboration with Kristu Jayanti College (Autonomous), Bengaluru and IA School of Management Studies (IASMS).                                | May 18 <sup>th</sup> to<br>25 <sup>th</sup> , 2023,     |
| ➤ Attended and presented a paper “Behavioural Biases Influences on Investing Choices among Individual Investors in Mangalore City” in International conference on “Emerging Trends, Challenges & opportunities in Global Business Management & technology” held at Visvesvaraya Technological University in association with Association of Indian Mnanagement School (AMIS) on June 8 <sup>th</sup> and 9 <sup>th</sup> 2023 | June 8 <sup>th</sup> and<br>9 <sup>th</sup> 2023        |

## Prof. PRASHANTH SHETTY

- |  |                               |
|--|-------------------------------|
| ➤ Won the best paper award for the paper titled “Multichannel Complaint Management Systems for Sustainable Banking” in the International Conference held at REVA University Bangalore. | 10 <sup>th</sup> Dec,<br>2022 |
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➤ Presented a paper 'Continuous Usage Intention of Self - Paced E-Learning Tools from Campus to Corporate' in the International Conference held at SDM College of Business Management.	20th & 21st January 2023.
➤ Attended 2 days' National conference on the theme "Relevance of Raja Ram Mohan Roy in Women empowerment and transformation of new India" held at A J Institute of Management.	30 <sup>th</sup> and 31 <sup>st</sup> January 2023
➤ Attended the 7 days faculty development program on the theme "Advanced research methodology and Research ethics" held at REVA University Bangalore.	10 <sup>th</sup> to 16 <sup>th</sup> October 2022
➤ Attended the 7 days faculty development program on the theme "Scale development in social sciences research and reporting" held at REVA University Bangalore.	10 <sup>th</sup> to 16 <sup>th</sup> July 2023

## Prof. ROSHELLA DCOSTA

➤ Attended one week Faculty development Programme on "Emerging trends and Challenges in management Education and Research conducted online during 18 <sup>th</sup> to 25 <sup>th</sup> May, 2023, organized by Karnataka Private Postgraduate Colleges Association (KPPGCA) in collaboration with Kristu Jayanti College (Autonomous), Bengaluru and IA School of Management Studies (IASMS).	May 18 <sup>th</sup> to 25 <sup>th</sup> , 2023,
➤ Cleared course on Business Analytics for Management Decision Course conducted by NPTEL – AICTE jointly certified by IIT Kharagpur	April-2023 (12 Weeks)
➤ Attended two day National Conference on Relevance of Raja Ram Mohan Roy in Women Empowerment and Transformation in New India held at our Institute	30 <sup>th</sup> & 31 <sup>st</sup> Jan, 2023.



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## Prof. H.G. NAGARAJA NAYAK

- |  |   |
|--|---|
| ➤ Attended two day National Conference on Relevance of Raja Ram Mohan Roy in Women Empowerment and Transformation in New India held at our Institute   | 30 <sup>th</sup> & 31 <sup>st</sup><br>Jan, 2023. |
| ➤ Participated in the Virtual Faculty Development Programme on “Emerging Trends and Challenges in Management Education and Research” organized by IA School of Management Studies and Kristu Jayanti College, Bangalore. | 18 <sup>th</sup> to 25 <sup>th</sup><br>May, 2023 |

## Prof. SLIMA PINTO

- |   |   |
|---|---|
| ➤ Business Analytics for Management Decision at NPTEL – AICTE (Cleared Course form IIT Kharagpur)   | April - 2023<br>(12 Weeks)                        |
| ➤ Attended two day National Conference on Relevance of Raja Ram Mohan Roy in Women Empowerment and Transformation in New India held at our Institute          | 30 <sup>th</sup> & 31 <sup>st</sup><br>Jan, 2023. |
| ➤ E- Business at NPTEL – AICTE (Cleared Course form IIT Kharagpur)  | April - 2023<br>(8 Weeks)                         |
| ➤ Attended 8 days Faculty Development Programme on “Emerging Trends and challenges in Management Education and Research” at Kristu Jayanti College, Bengaluru | 18 May-<br>2023 to<br>25- May-<br>2023            |

## Prof. SOUMYA SHETTY

- |   |  |
|---|--|
| ➤ Published article on the topic “Repercussion of BSE Sensex stocks during Covid-19 Crisis: An Empirical Examination” in European Chemical bulletin, June, 2023 |  |
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**2021-2022**



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## Faculty Participation, Publication and Extension

### Prof. K. DEEPAK RAO

- |   |  |
|---|--|
| ➤ Presented a Research paper on the theme “An Assessment of Socio-Economic Status of Street Vendors in Mangaluru” in the Two Day National level conference On Emerging Trends in Commerce and Management: Transformational Reforms organized by Dept. of Studies in Commerce, Mangalore University, Mangalagangothri Mangalore  | 13 <sup>th</sup> and 14 <sup>th</sup> July 2022. |
| ➤ Presented a Research paper on the theme “Awareness and Utilization of Social Security Schemes: A Study with Special Reference to Senior Citizens in Udupi District” in the Two Day National level conference On Digital India: Progress, New Initiatives and Challenges organized by Dept. of Studies in Commerce, Mangalore University, Mangalagangothri Mangalore | 24 <sup>th</sup> and 25 <sup>th</sup> June 2022  |

### Prof. SWAPNA SHETTY J.

- |  |  |
|--|--|
| ➤ Published a Research article titled “The Influence of Cause-Related Marketing on Millennials’ Purchase Intentions: Evidence of CSR from an Emerging Economy” in the Gadjah Mada International Journal of Business, Indonesia, indexed in Scopus Q3 – May to Aug 2021 issue |  |
| ➤ Attended two day FDP on Structural Equation Modelling using Rstudio and JASP conducted by T A Pai Management Institute   | 26 <sup>th</sup> & 27 <sup>th</sup> Mar 2022   |
| ➤ Attended five day FDP on Quality Research Article Writing conducted by Manel Srinivas Nayak Institute of Management  | 21 <sup>st</sup> to 25 <sup>th</sup> June 2022 |
| ➤ Conducted a hands on training session on Mendeley for MSNIM faculty  | 26-08-2021                                     |



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- |  |                                 |
|--|---------------------------------|
| ➤ Published a Research article titled “The Nexus of Corporate Social Responsibility and Consumer Perception: Systematic Review of Evidence” in the Indian Journal of Marketing, indexed in Scopus Q3 – July 2022 issue |                                 |
| ➤ Conducted sessions on capital market awareness on behalf of BSE-IPF , organized through Lotus knowlwealth at various institution   |                                 |
| ➤ BOE member of MBA Department of Sahyadri Autonomous college  |                                 |
| ➤ Was invited to judge – Stress Interview of Drishya Tarang of Moti Mahal College of Hotel Management  | 12-Aug-22                       |
| ➤ Was invited as a resource person for Spoorthi & Pragrathi – Soft skill programme at St Aloysius College (Autonomous)   | Aug, 26 & 27 <sup>th</sup> 2022 |

## Prof. MAHESH P.G.

- |  |  |
|--|--|
| ➤ Presented and Published a Research article titled “Problems and Prospects of Digital Banking among the Senior Citizens in Udupi District” in the proceedings of National Level Seminar on ‘ROLE OF DIGITAL BANKING IN ECONOMIC DEVELOPMENT’ held at Nehru memorial college Sullia.   | 15 <sup>th</sup> July 2022                       |
| ➤ Presented a Research paper on the theme “An Assessment of Socio-Economic Status of Street Vendors in Mangaluru” in the Two Day National level conference On Emerging Trends in Commerce and Management: Transformational Reforms organized by Dept. of Studies in Commerce, Mangalore University, Mangalagangothri Mangalore.  | 13 <sup>th</sup> and 14 <sup>th</sup> July 2022. |
| ➤ Presented a Research paper on the theme “Awareness and Utilization of Social Security Schemes: A Study with Special Reference to Senior Citizens in Udupi District” in the Two Day National level conference On Digital India: Progress, New Initiatives and Challenges organized by Dept. of Studies in Commerce, Mangalore University, Mangalagangothri Mangalore. | 24 <sup>th</sup> and 25 <sup>th</sup> June 2022  |



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- |  |                     |
|--|---------------------|
| ➤ Published an Article in Anveshana a Multi-Disciplinary Peer Reviewed Refereed Bi- annual Research Journal on Title “An Appraisal of Socio-Economic Security Measures to Senior Citizens”. With ISSN no. 2249-1449 Volume 11 (2). | July-December 2021. |
|--|---------------------|

## Dr. RAJESH M.

- |   |  |
|---|--|
| ➤ Jayaprakash and Rajesh (2020) An evaluation of customer’s knowledge attitude and perception towards Pradhan Manthri Bharathiya Jan-Aushadhi Pariyojana, Anveshana, Vol 10, Number 2, July-December2020 pp 97-105. |  |
| ➤ Rajesh (2021) Measuring Outcomes of Microfinance Institutions – An Exploratory Study, Journal of Huazhong University of Science and Technology, Vol 50, Issue 5, ISSN 1671 4512.                                  |  |
| ➤ Rajesh (2021) Intricacies in Assessment of Impact of Microfinance, Shodharavalli: Research Perspective in Arts, Humanities and Social Sciences, ISBN: 978-81-953842-5-9, pp 220-225.                              |  |
| ➤ Rajesh (2022) An Analysis of Issues and Challenges of Women Workers in Cashew Industry, Satraachee- Tri-Monthly Research Journal, Issue 24, Vol. 36, July-Sept 2022.  |  |

## Prof. DEEKSHA RAO

- |  |  |
|--|--|
| ➤ Cleared CA Final Group 1 Examination under the Institute of Chartered Accountants in India.  |  |
| ➤ Participated and completed the AICTE Sponsored one week short term training program (STTP) for Faculty on Innovative approaches in Teaching Pedagogy organized by Sahyadri College of Engineering and Management, Mangalore. |  |
| ➤ Participated in one week International Level Faculty Development Programme on Global Vision for Academic Excellence organized by School of Social Work, Roshni Nilaya, Mangaluru.  |  |



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- |   |   |
|---|---|
| ➤ Presented a Research paper on the theme “Impact of moonlighting practices on job satisfaction” in the Two Day National level conference On Digital India: Progress, New Initiatives and Challenges organized by Dept. of Studies in Commerce, Mangalore University, Mangalagangothri Mangalore. | 24 <sup>th</sup> and 25 <sup>th</sup><br>June 2022. |
|---|---|

## Prof. GANAVI K K

- |  |  |
|--|--|
| ➤ Participated and completed the AICTE Sponsored one week short term training program (STTP) for Faculty on Innovative approaches in Teaching Pedagogy organized by Sahyadri College of Engineering and Management, Mangalore.   |  |
| ➤ Participated 14 day Virtual international research capacity building program on Research methodology and Data Analytics for PHD research Scholars and Faculty members conducted.   | 4 <sup>th</sup> - 17 <sup>th</sup><br>December<br>2021 |
| ➤ Participated three days FDP Programme on “ Research Proposal Development” at Manipal Institute of Management   |  |
| ➤ Participated in two day poster presentation themed “Psychological biases and financial satisfaction on individual investors” with special reference to Dhakshina Kannada and Udupi” at St Joseph Engineering College, Vamanjoor, Mangaluru on the theme “Research Conclave 2022” on 9 <sup>th</sup> and 10 <sup>th</sup> September 2022. |  |

## Prof. PRASHANTH SHETTY

- |  |   |
|--|---|
| ➤ Attended one day Management Development Program on “ Placement at Challenging Times” at Shrinivas University Mangalore       | 19 <sup>th</sup> February<br>2022                   |
| ➤ Attended Six days Faculty Development Program on “Universal Human Values” organized by AICTE Delhi.                          | 6 <sup>th</sup> to 11 <sup>th</sup><br>December     |
| ➤ Attended Six days Faculty Development Program on “Wrting and Publishing quality research papers at REVA University Bangalore | 16 <sup>th</sup> to 22 <sup>nd</sup><br>August 2022 |



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- |  |                                |
|--|--------------------------------|
| ➤ Attended one day workshop on “ LinkedIN profile building for TPOs” organized by Testbook.com | 27 <sup>th</sup> November 2022 |
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## Prof. ROSHELLA DCOSTA

- |  |   |
|--|---|
| ➤ Participated and completed the AICTE Sponsored one week short term training program (STTP) for Faculty on Innovative approaches in Teaching Pedagogy organized by Sahyadri College of Engineering and Management, Mangalore.   | June 14, 2021 to June 19, 2021                  |
| ➤ Participated in a Week Faculty Development programme on Universal Human Values from December 13, 2021 to December 17, 2021 organized by AICTE. Delhi.  |   |
| ➤ Attended International level Webinar on Economics of the Intellectual Property rights held at Mahatma Gandhi Memorial College, Udupi .   | July 16, 2021                                   |
| ➤ Attended International Webinar on “People Analytics – Time for HR to Become Data and Analytics Translator” held organized by FIREBIRD Institute of Research in Management.   | April 02, 2022                                  |
| ➤ Presented a Research paper on the theme “Impact of moonlighting practices on job satisfaction” in the Two Day National level conference On Digital India: Progress, New Initiatives and Challenges organized by Department of Studies in Commerce, Mangalore University, Mangalagangothri Mangalore. | 24 <sup>th</sup> and 25 <sup>th</sup> June 2022 |
| ➤ Cleared Post Graduation Diploma in International Business Operations (PGDIBO) from Indira Gandhi Open University (IGNOU) Delhi.  |   |

## Prof. H. G. NAGARAJA NAYAK

- |   |  |
|---|--|
| ➤ Authored Export Management, a textbook for third year BBA students of Mangalore University under the CBCS syllabus. |  |
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## Prof. VAISHNAVI M.N.

➤ Participated in 5 days Faculty Development Programme on quality research article writing organized by Manel Srinivas Nayak Institute of Management.	21 <sup>st</sup> to 25 <sup>th</sup> June 2022
➤ Attended the international webinar on “People Analytics – Time for HR to become Data and Analytics Translators” held organized by Firebird Institute of Research in Management.	2 <sup>nd</sup> April 2022
➤ Cleared UGC- NET JUNE 2021 in the subject of commerce.	



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# **2020-2021**



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## ANNUAL REPORT 2020 – 2021

### Research, Publication, Extension activities of the Institution

Sl. No.	Theme	Particulars	Date / Year
1.	International e-conference on Covid 19 Disaster: Rejuvenation of Socio-economic and Educational Sphere	Challenges for Disaster Mitigation: Dr. Dhruv Sen Singh Challenges and Opportunities in Academia: Dr. Prof. Ameer Mohammad Nasrullah, Bangladesh Migraine Women Workers During Covid: Dr. Athul Prathap Singh Issues and Dimensions of Labour Migration: Dr. A.K. Singh Disaster Mitigation and Preparedness: Mrs. Seema Singh, Thailand	04.09.2020
2	Two-day Faculty Development Programme on the theme “Value Enrichment of Online Teaching and Learning”	“Challenges of Online Teaching and Learning” by Dr. Ganesh Bhat, Retired Professor “Student Engagement and Enrichment Strategies for Effective Teaching” by Dr. Suprabha, Asst. Professor, NITK, Mangalore “Security and Productivity of Online Class” by Dr. Ananth Prabhu G., Professor, Department of CSE, Sahyadri College of Engineering, Mangalore. “e-Tools for Effectual Online Teaching” by Mr. Ragesh Raju, Asst. Professor,	29-30.06.2021



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		Department of CSE, St. Joseph Engineering College, Mangalore.	
	Release of Anveshana Journal volume 10 number 1	Bi annual research Journal	Jan - June
	Release of Anveshana Journal volume 10 number 2	Bi annual research Journal	July - December

## Dr. VIJAYA KUMAR

➤ Participated in the E-Symposium of Covid 19 Disaster: Rejuvenation of Socio-Economic and Educational Spheres conducted by A.J.Institute of Management	4th Sep 2020
➤ Participated in Two-day Faculty Development Programme on the theme “Value Enrichment of Online Teaching and Learning” conducted by A.J.Institute of Management	29-30. June 2021
➤ Published a research paper in Anveshana on the them, “Role of Edu-warriors in Higher Education Wellness during Covid 19: An analysis bearing ISSN 2249-1449	July - December 2020

## Prof. CHETHAN KUMAR

➤ Participated in the E-Symposium of Covid 19 Disaster: Rejuvenation of Socio-Economic and Educational Spheres conducted by A.J.Institute of Management	4th Sep 2020
➤ Participated in International Conference “ Mangma-2021” held at Srinivas college of Management – Pandeshwara	16 <sup>th</sup> June 2021
➤ Participated in One week STTP on the theme “Innovative Approaches in Teaching Pedagogy” organized by Sahyadri College of Engineering & Management sponsored by AICTE	14th -19th June 2021
➤ Participated in Two-day Faculty Development Programme on the theme “Value Enrichment of Online Teaching and Learning” conducted by A.J.Institute of Management	29-30. June 2021

## Prof. K. DEEPAK RAO

➤ Participated in the International e-Symposium on the theme “Covid 19 Disaster: Rejuvenation of Socio-Economic and Educational Spheres” organized by A J Institute of Management, Mangalore on Friday 4th September, 2020.	4th September, 2020
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- |   |                               |
|---|-------------------------------|
| ➤ Presented paper on theme “An Analysis of Covid-19 Impacts On Indian Education System” in Two Days International E- Conference on “Covid-19 Pandemic – A Game Changer for Industry & Academia” organized by SDM, Mangalore held on 8th & 9th October 2021. | 8th & 9th<br>October<br>2021. |
| ➤ Participated in Two-day Faculty Development Programme on the theme “Value Enrichment of Online Teaching and Learning” conducted by A.J. Institute of Management.  | 29-30.<br>June 2021           |

## Prof. ARATHI

- |   |                              |
|---|------------------------------|
| ➤ Participated in Two-day Faculty Development Programme on the theme “Value Enrichment of Online Teaching and Learning” conducted by A.J.Institute of Management  | 29-30.<br>June 2021          |
| ➤ Participated in the E-Symposium of Covid 19 Disaster: Rejuvenation of Socio-Economic and Educational Spheres conducted by A.J.Institute of Management   | 4th Sep<br>2020              |
| ➤ Presented paper on theme “An Analysis of Covid-19 Impacts On Indian Education System” in Two Days International E- Conference on “Covid-19 Pandemic – A Game Changer for Industry & Academia” organized by SDM, Mangalore held on 8th & 9th October 2021. | 8th & 9th<br>October<br>2021 |

## Prof. SWAPNA SHETTY J.

- |   |                                 |
|---|---------------------------------|
| ➤ Participated in the webinar of Open-Source Tools for Data Analysis in Social Sciences conducted by The Department of Commerce, Manipal Academy of Higher Education, Manipal | 31st Jul 2020                   |
| ➤ Participated in the webinar of Use of Mendeley Web Library in Research Workflow conducted by A.J.Institute of Engineering & Technology                                      | 28th Aug<br>2020                |
| ➤ Participated in the E-Symposium of Covid 19 Disaster: Rejuvenation of Socio-Economic and Educational Spheres conducted by A.J.Institute of Management                       | 4th Sep 2020                    |
| ➤ Participated in one-week FDP on QUALITATIVE DATA ANALYSIS conducted by Teaching Learning Centre, Ramanujan College, University of Delhi                                     | 21st Dec -<br>28th Dec,<br>2020 |
| ➤ Participated in Paper Development Workshop conducted by Manel Srinivas Nayak Institute of Management  | 11th Jan 2021                   |



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➤ Participated in International Conference on Digital Transformation conducted by Manel Srinivas Nayak Institute of Management and also presented a paper on Leveraging Digital Approaches for Transparency in Corporate Social Responsibility with ISBN: 978-93-5445-418-9	26th Mar 2021
➤ Published a research paper in Scopus – Q3 Gadjah Mada International Journal of Business; The Influence of Cause-Related Marketing on Millennials’ Purchase Intentions: Evidence of CSR from an Emerging Economy; ISSN: PRINT 1411-1128   ONLINE 2338-7238; Vol. 23, No. 2 (May-August 2021): 137-154	May-Aug 2021

## Prof. MAHESH P.G.

➤ Participated in the International e-Symposium on the theme “Covid 19 Disaster: Rejuvenation of Socio-Economic and Educational Spheres” organized by A J Institute of Management, Mangalore on Friday 4th September, 2020.	4th September, 2020
➤ Presented paper on theme “An Analysis of Covid-19 Impacts On Indian Education System” in Two Days International E- Conference on “Covid-19 Pandemic – A Game Changer for Industry & Academia” organized by SDM, Mangalore held on 8th & 9th October 2021.	8th & 9th October 2021.
➤ Participated in Two-day Faculty Development Programme on the theme “Value Enrichment of Online Teaching and Learning” conducted by A.J. Institute of Management.	29-30. June 2021

## Dr. RAJESH M.

➤ Jayaprakash and Rajesh (2020) An evaluation of customer’s knowledge attitude and perception towards Pradhan Manthri Bharathiya Jan-Aushadhi Pariyojana, Anveshana, Vol 10, Number 2, July-December2020 pp 97-105.	
➤ Rajesh (2021) Measuring Outcomes of Microfinance Institutions – An Exploratory Study, Journal of Huazhong University of Science and Technology, Vol 50, Issue 5, ISSN 1671 4512.	
➤ Rajesh (2021) Intricacies in Assessment of Impact of Microfinance, Shodharavalli: Research Perspective in Arts, Humanities and Social Sciences, ISBN: 978-81-953842-5-9, pp 220-225.	





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## Prof. DEEKSHA RAO

- |   |                                  |
|---|----------------------------------|
| ➤ Published paper titled, “A Study on Employee Retention and its impact on Organizational development” in Dogo Rangsang Research Journal (DRSR) ISSN:2347-7180 Impact factor :7.12                        | June 2020                        |
| ➤ Presented paper on the theme “Financial Literacy and Retail Investors Investment Decisions: A Review” organized by Nitte Meenakshi Institute of Technology  | 9 th & 10 th Dec 2020            |
| ➤ Presented paper on the theme “Feasibility of CSR Initiatives-Benefits and Challenges organized by Nitte Meenakshi Institute of Technology   | 9 th & 10 th Dec 2020            |
| ➤ Participated in One Day FDP on the theme “Tapping Social capital during COVID 19 period” organized by Milagres College, Kallianpur  | 14th June 2020                   |
| ➤ Participated in Three Day FDP on the theme “Schema of Writing and Publishing Research Papers” organized by SDM College of Arts, Science, Commerce, Business Administration, BCA & PG studies , Honnavar | 25th - 27th July 2020            |
| ➤ Participated in One week STTP on the theme “Innovative Approaches in Teaching Pedagogy” organized by Sahyadri College of Engineering & Management sponsored by AICTE                                    | 14th -19th June 2021             |
| ➤ Participated in One week International Level FDP on the theme “Global Vision for Academic Excellence” organized by School of Social Work, Roshni Nilaya (Autonomous) , Mangaluru                        | 5th - 11 <sup>th</sup> July 2021 |

## Prof. GANA VIKK

- |   |                                       |
|---|---------------------------------------|
| ➤ Participated in One week STTP on the theme “Innovative Approaches in Teaching Pedagogy” organized by Sahyadri College of Engineering & Management sponsored by AICTE    | 24th -30th June 2021<br>20th to 24 th |
| ➤ Participated one week online faculty development programme on “ Insights on writing Research proposals and Funding Opportunities held by St. Joseph Engineering college | july 2020                             |
| ➤ Participated one week online faculty development programme on “ Insights on writing Research proposals and Funding Opportunities held by St. Joseph Engineering college | 20th to 24 th july 2020               |



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➤ Participated in the two days faculty development programme on theory building and data analysis in Research by A2Z Edulearning HUB	29th & 30th may 2021
➤ Participated and presented a paper titled” Financial Literacy and Retail investors Investment Decisions: A review” in two day international conference ‘ Innovative Management practices: Growth to survival Tactics -Impact of Covid -19 “ organised by the department of management studies Nitte Meenakshi Institute of Technology, Bangaluru	9th december & 10th 2020
➤ Participated and presented a paper titled”Impact of Covid 19 on Retail Industry and supply Chain in India” in two day international conference on ‘Trackling opportunities and vulnerabilities during the pandemic- Techno and Human Approaches “ organised by the department of management studies SDM college Mangalore.	➤ 27th and 2th Aug ust 2020
➤ Participated in the national Webinar on “investment in stock market during Pandemic “ organised by department of commerce, SDM college	➤ 27th June 2020
➤ Participated in the one days faculty development programme on “ Art of influencing Students in online classes “ by Nagarjuna College of Management	➤ 25th June 2020
➤ Participated in the two days Knowledge sharing National Webinar Titled “ Data Analysis using SPSS Software” organised by Besant Womens college	➤ 6th & 7th July 2020



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## Prof. PRASHANTH SHETTY

➤ Participated in 2 days Faculty Development programme on “Value Enrichment Of Online Teaching And Learning” at A J Institute of Management Mangalore	29 <sup>th</sup> & 30 <sup>th</sup> June 2021
➤ Participated in 7 days National workshop on “ Teaching Case Writing “at REVA University Bangalore	14-18 <sup>th</sup> December 2020
➤ Participated in 1 day e-symposium on “Covid 19 Disaster: Rejuvenation of Socio-Economic and Educational Spheres” at A J Institute of Management Mangalore	4 <sup>th</sup> September 2020
➤ Participated in one day webinar on “ Use of Mendeley Web Library in Research Workflow” at A J Institute of Engineering and Technology Mangalore	28 <sup>th</sup> August 2020

## Prof. ROSHELLA DCOSTA

➤ Participated in two days Faculty Development Programme on Schema of Writing and Publishing Research Papers at Shree Dharmasthala Munjunatheshwara College of Arts, Science and commerce, Business Administration, BCA and PG Studies	25-Jul-2020 to 27- July-2020
➤ Participated in two days Faculty Development Programme on Research Framework Statistical Analysis and Research Writing for Social Science research at G. R. Damodaran Academy of Management, Coimbatore	05-Aug-2020 to 6- Aug-2020
➤ Participated in three days Faculty Development Programme on Transformation in Indian education through NEP- challenges and opportunities at Government First grade College for Women, Balmatta, Mangalore	5-Jul-2021 to 7- Jul- 2021
➤ Participated in six days Faculty Development Programme on Innovative Approaches in Teaching Pedagogy at Sahyadri College of Engineering and Management, Mangalore	14-Jun-2021 to 19- Jun- 2021
➤ Participated in two days Faculty Development Programme on Value Enrichment of Online Teaching and Learning at A. J. Institute of Management, Mangalore	29-Jun-2021 to 30-Jun-2021
➤ Participated in one day webinar on Agriculture and rural economy in the post COVID scenario organized by Alphonsa College Thiruvambady, kerala	10-Jul-2020



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➤ Participated in one day webinar on Art of writing research articles in Scopus Index Journals at M.M.E.S Women's art and science college	12-Jul-2020
➤ Participated in one day webinar on Strategic leadership VS operational leadership practical insights at St. Joseph Engineering College, Mangalore	14-Jul-2020
➤ Participated in one day webinar on Trends in Academic Plagiarism at Kuriakose Elias College Mannanam	16-Jul-2020
➤ Participated in four day webinar on Pandemic Informatics and Intendance at New Mangala College of Nursing	28-Jul-2020 to 31 July 2020
➤ Participated in two day webinar on Participated in one day webinar on Media in cyber era : reporting the Startegic Environment in South Asia at Prajyoti Niketan College, Pudukad, Kerala	31-Jul-2020 to 1- Aug- 2020
➤ Participated in one day webinar on Unlocking National Education Policy at Alphonsa College Thiruvambady, kerala	26-Aug-2020
➤ Participated in one day webinar on Use of Mendely Web Library in Research workflow at A. J. Institute of Management, Mangalore	28-Aug-2020
➤ Participated in one day webinar on Covid 19 disaster: Rejuvenation of Socio-Economic and educational Spheres at A. J. Institute of Management, Mangalore	4-Sep-2020
➤ Participated in one day webinar on Climate Variability and Railfall induced landslide hazards of Bangladesh at New Horizon College of Engineering, Bangalore	26-Sep-2020
➤ Participated in one day webinar on Emerging trends in shaping the future leaders for success in 2021 and beyond at Srinivas University, Mangalore	31-May-2021
➤ Participated in one day webinar on Comprehensive business development strategy at Shree Dharmasthala Munjunatheshwara College Ujire	31-May-2021
➤ Participated in one day webinar on Economics of the Intellectual Property rights at Mahatma Gandhi Memorial College, Udupi	16-Jul-2021



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➤ Published paper titled, “Women entrepreneurship rising issues and challenges” in DRSR, ISSN – 23477180 Impact factor:7:12	July 200
➤ Presented paper on the theme , “A study on employee retention and its impact on organizational development” organized by NITK ( School of management) Surathkal	22-Jul-2020 to 23 July 2020
➤ Presented paper on the theme “Feasibility of CSR Initiatives-Benefits and Challenges organized by Nitte Meenakshi Institute of Technology	9-Dec-2020 to 10 Dec- 2020

## Prof. H. G. NAGARAJA NAYAK

➤ Participated in 2 days Faculty Development programme on “Value Enrichment Of Online Teaching And Learning” at A J Institute of Management Mangalore	29 <sup>th</sup> & 30 <sup>th</sup> June 2021
➤ Participated as Resource person at Moti Mahal College of Hotel Management on International conference (online) on the topic “ Post covid world: Impact on Hotel and tourism industry held on 20 <sup>th</sup> March 2021	20 <sup>th</sup> March 2021



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# **2019-2020**





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## ANNUAL REPORT 2019 – 2020

### Faculty Participation, Publication and Extension

PARTICULARS	Date
<b>Dr. T. JAYAPRAKASH RAO</b>	
➤ Chief Guest at KSS College, Subrahmanya for Inauguration of Student Council	06.07.2019
➤ Chief Guest at Radio Listeners Club Mangalore	10.08.2019
<b>Dr. VIJAYA KUMAR</b>	
➤ Participated in Contemporary Finance Tools organized by GIAN & MHRD, Department of MBA, Mangalore University	10.06.2019 to 17.06.2019
➤ Attended one day Syllabus Review Committee meeting held at Department of Business Administration, Mangalore University, Konaje.	18.01.2020
<b>Prof. CHETHAN KUMAR</b>	
➤ Attended one day Capacity Building Programme on the theme “Introduction of Canvas – LMS” at St. Joseph Engineering College, Vamanjoor.	12.07.2019
➤ Attended one day Syllabus Review Committee meeting held at Department of Business Administration, Mangalore University, Konaje.	18.01.2020
➤ Participated in Online Faculty Development Programme on Tapping Social Capital during Covid-19 period organized by Milagress College, Kallianpur	14th June 2020
➤ Participated in National Level Webinar on “Connecting to the youth in the new normal” organized by Dept. of Business Administration, St. Aloysius College(Autonomous), Mangaluru.	16 <sup>th</sup> June 2020
➤ Participated in National Level Webinar on “Investment in stock market during pandemic” organized by Dept. of Commerce,SDM College of Business Management, Mangalore	27 <sup>th</sup> June 2020



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## Prof. K. DEEPAK RAO

- |   |   |
|---|---|
| ➤ Published an article titled “The Indian Start-up Ecosystem: Drivers, Challenges and Pillars of Support” in the proceedings of National Conference on ‘Start-ups in India- Challenges, Issues & Opportunities’ held on MSNM Besant Institute of PG studies.                              | 20 <sup>th</sup> February<br>2020                           |
| ➤ Published article in UGC Care Approved International Indexed and Referred Journal OUR HERITAGE journal in Vol-68-Issue-1-January-2020 with ISSN: 0474-9030 titled “An Empirical Analysis of Adoption and Application of E-Wallets.  |   |
| ➤ Published an article in ANVESHANA on title ‘Opportunities and challenges for women entrepreneurship in rural India’ with ISSN 2249-1449 in Volume 9, Number 1, Indexed in Scholar and ProQuest.   | January-June<br>2019  |
| ➤ Participated in Online Faculty Development Programme Basics of Research organized by Government First Grade College, Punjalakatte, Belthangady TQ, DK.  | 23 <sup>th</sup> May,<br>2020                               |
| ➤ Presented paper on theme “Assessment and Adoption of E-wallet among youth in Mangalore city” in the International conference on Enhancing Business Competitiveness for sustainable growth organized by Dept of Commerce and Management, Kristu Jayanti College (Autonomous), Bengaluru. | 26 <sup>th</sup> and 27 <sup>th</sup><br>September<br>2019. |

## Prof. ARATHI

- |  |            |
|--|------------|
| ➤ Attended BOS meeting at St. Agnes College on December 12, 2019   | Dec 2019   |
| ➤ Presented a paper titled “A study on Risk and Return of Small Traders at Tourist Centre at Govt. First Grade College & Post Graduation Study Centre, Kapu. | 02.03.2020 |

## Prof. SWAPNA SHETTY J.

- |   |                      |
|---|----------------------|
| ➤ Attended 6 days FDP on Fundamental of Data Analysis & Reporting for Research and publication - Module 2 at Indian Institute of Management – Kozhikode | July 22 -27,<br>2019 |
|---|----------------------|



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➤ Was a panel member for the paper presentation competition at Moti Mahal College of Hotel Management	1 <sup>st</sup> Feb 2020
➤ Resource person for an expert lecture session on the theme “How to face the interview” at Besant evening College, Mangaluru.	3 <sup>rd</sup> Feb 2020
➤ Resource person for an expert lecture session on the theme “Body language and etiquettes” at A.J.Institute of Engineering and Technology, Mangaluru.	10 <sup>th</sup> Feb 2020
➤ Attended 2 day online FDP on Publishing Research Articles in Quality Journals organized by Institute of Management , Hyderabad	May 23 - 24, 2020
➤ Attended a webinar on Building a Sustainable Future organized by Insightful Fridays of Skycampus Digital Knowledge Webinar Series	12th Jun 2020
➤ Attended a webinar on Quality Research & Publication in High Impact Journal organized by St. Dominic's College, Kanjirpally	19 <sup>th</sup> Jun 2020

## Prof. MAHESH P.G.

➤ Published an article titled “The Indian Start-up Ecosystem: Drivers, Challenges and Pillars of Support” in the proceedings of National Conference on ‘Start-ups in India- Challenges, Issues & Opportunities’ held on MSNM Besant Institute of PG studies.	20 <sup>th</sup> February 2020
➤ Published article in UGC Care Approved International Indexed and Referred Journal OUR HERITAGE journal in Vol-68-Issue-1-January-2020 with ISSN: 0474-9030 titled “An Empirical Analysis of Adoption and Application of E-Wallets.	
➤ Published an article in ANVESHANA on title ‘Opportunities and challenges for women entrepreneurship in rural India’ with ISSN 2249-1449 in Volume 9, Number 1, Indexed in Scholar and ProQuest.	January- June 2019
➤ Participated in Online Faculty Development Programme Basics of Research organized by Government First Grade College, Punjalakatte, Belthangady TQ, DK.	23th May, 2020



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- |   |  |
|---|--|
| ➤ Presented paper on theme “Assessment and Adoption of E-wallet among youth in Mangalore city” in the International conference on Enhancing Business Competitiveness for sustainable growth organized by Dept of Commerce and Management, Kristu Jayanti College (Autonomous), Bengaluru. | 26 <sup>th</sup> and<br>27 <sup>th</sup><br>September<br>2019. |
|---|--|

## Dr. RAJESH M.

- |  |        |
|--|--------|
| ➤ <b>Rajesh M</b> and Chandrashekhar R An Assessment of Parent’s Preference Towards SukanyaSamriddhiYojana, Journal of the Gujarath Research Society, Vol. 21, Issue 4, October 2019,. ISSN:0374-8588. | (2019) |
| ➤ <b>Rajesh M</b> and Kiran K B An Appraisal of Dynamics of Customers’ Loyalty in Microfinance Institutions, Journal of Information and Computational Science, Vol. 12, Issue 5, ISSN:1548-7741.       | (2019) |
| ➤ <b>Rajesh M</b> Factors Affecting the Sustainability Of Microfinance Institutions- An Empirical Analysis, Think India Journal, Vol. 22, Issue-25, ISSN: 0971-1260.                                   | (2019) |
| ➤ Deepak, Mahesh and <b>Rajesh</b> An Empirical Analysis of Adoption and Application of E-Wallets, Our Heritage Journal, Vol.68, Issue-1, ISSN-0474-9030   | (2020) |

## Prof. DEEKSHA RAO

- |  |  |
|--|--|
| ➤ Was a panel member for the paper presentation competition at Moti Mahal College of Hotel Management  | 1 <sup>st</sup> Feb<br>2020                    |
| ➤ Presented paper titled “carbon accounting-A game changer for Sustainable Development in the National conference on the theme Techno 2020 organized by SDM College, Mangaluru                                   | 6 <sup>th</sup> March<br>2020                  |
| ➤ Participated in 3 days National Level Online Workshop on Research Methodology, Statistical Techniques & Data Analysis” organized by Tilak College of Science & Commerce, Vashi                                 | 18 <sup>th</sup> -20 <sup>th</sup><br>May 2020 |
| ➤ Participated in International Level Webinar on “Sales and Distribution Strategies Adopted in Developing Countries with special reference to SAARC Nations organized by Global Institute of Management Sciences | 16 <sup>th</sup> May<br>2020                   |



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➤ Participated in Online Faculty Development Programme on Tapping Social Capital during Covid-19 period organized by Milagress College, Kallianpur	14 <sup>th</sup> June 2020
➤ Participated in National Level Webinar on “Connecting to the youth in the new normal” organized by Dept. of Business Administration , St. Aloysius College(Autonomous), Mangaluru.	16 <sup>th</sup> June 2020
➤ Participated in Online Faculty Development Programme on “ Schema of Writing & Publishing Research Papers” organized by Dept. of Commerce, SDM College of Business Management,Honnar.	25 <sup>th</sup> June 2020
➤ Participated in National Level Webinar on “Investment in stock market during pandemic” organized by Dept. of Commerce,SDM College of Business Management, Mangaluru	27 <sup>th</sup> June 2020
➤ Participated in National Level Webinar on “Self Analysis during pandemic” organized by Dept. of HR Development,SDM College of Business Management, Mangaluru	30 <sup>th</sup> June 2020
➤ Participated in International Level Webinar on “Financial Crisis and its impact on sustainable eco-tourism” organized by Milagress College, Hampankatta, Mangaluru	30 <sup>th</sup> June 2020
➤ Published a paper in UGC Care Group 1Journal DRSR Journal in Vol-10-Issue-07-June-2020 with ISSN: 2347-7180 titled “A study on Employee Retention and its impact on Organisational Development”.	30 <sup>th</sup> June 2020
	June-2020

## Prof. GANAVI K K

➤ participated one day national level online Faculty development programme program on Art of influencing students in online classes at Nagarjun college of management studiesChickballapur.	25 <sup>th</sup> June 2020
➤ Participated in National Webinar on“Investment In Stock Market During Pandemic” organized by Department of Commerce at SDM college of business Management, Mangaluru.	27 <sup>th</sup> June 2020



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- |   |                    |
|---|--------------------|
| ➤ Attended two day national conference on “entrepreneurship A start up initiative”and presented a paper on “A study on risk and return of small traders at tourist center Cvin Mangalore” | March 2 and 3 2020 |
| ➤ Participated in International Webinar on “Financial crisis and its impact on sustainable eco-tourism”organized by Milagres college, Mangaluru.  | 30th Jun 2020      |

## Mr. PRASHANTH SHETTY

- |  |  |
|--|--|
| ➤ Participated in Webinar on “Teaching in Digital era” by TCSion Bangalore .   | 25 <sup>th</sup> April 2020                    |
| ➤ Participated in three day national level online Faculty development programme on “Effective Usage of ICT tools and E-content development’ at REVA University Bangalore | 15 <sup>th</sup> to 17 <sup>th</sup> June 2020 |

## Prof. ROSHELLA DCOSTA

- |   |                  |
|---|------------------|
| ➤ Published paper on A Study on Employee Retention and its Impact on Organizational Development Carbon on DRSR Journal - ISSN: 2347-7180                                  | June 2020        |
| ➤ Published paper on A Study on Carbon Accounting : A Game Changer in Sustainable Development on DRSR Journal - ISSN: 2347-7180   | June 2020        |
| ➤ Attended National Level Conference and Presented Paper on A Study on Problems and Difficulties faced by Women Entrepreneurs at Udupi District - Government college kaup | March 2-3, 2020  |
| ➤ Attended National level Conference and Presented Paper on A Study on Carbon Accounting: A Game Changer in Sustainable Development at S D M College, Mangalore.          | March 6, 2020    |
| ➤ Presented paper on A Study on Employee Retention and its Impact on Organizational Development at national Institute of Technology Karnataka, Surathkal                  | July 22-23, 2020 |





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**2018-2019**



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## ANNUAL REPORT 2018-2019

### Research, Publication, Extension activities of the Institution

Sl. No.	Theme	Particulars	Date / Year
1.	Two day National Conference on the theme “Consolidating Social Enterprises Through Corporate Social Responsibility Initiatives: Issues and Challenges	Organising Partner is Karnataka Private Post Graduate Colleges’ Association, Bangalore 21 guests and resource persons including Dr. Manjunath SKD Shree Kshethra Dharmasthala Rural Development Project and Dr. A.K. Singh, Director, Regional Center for Urban and Environmental Studies, Lucknow University, Lucknow.	14 <sup>th</sup> & 15.12.2018
2	Release of Anveshana Journal volume 8 number 1	Dr. Krishna Kothayi, Former NABIRD Director	10.08.2018
3	Release of Anveshana Journal volume 8 number 2	Mrs. Ashritha P. Shetty, Director, LMET	20.04.2019
4	One day Staff Development Programme on 21.04.2018 by (35 Non teaching staff from 5 sister organisations of LMET attended)	SDP Theme: “Practicum on Powerful Persona and Passionate Professionalism” Mrs. Ashritha P. Shetty, Director, LMET was the guest and Major Radhakrishna M. was the Resource Person	21.04.2019
5	Field Survey on the theme Customer perception on Digital Payment System in Dakshina Kannada District	Mrs swapna Shetty	01.09.2018
6	Field Survey on the theme	Dr. Vijaya Kumar and Dr Rajesh	08.09.2018



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	Customer perception towards Pradanamatri Jana Aushadi Scheme		
7	Field Survey on the theme Assessment of E-wallet adoption and usage patterns among youth in Mangalore City	Mr. K Deepak Rao and Mrs. Arathi	08.09.2018

## Faculty Participation, Publication and Extension

PARTICULARS		Date
<b>Dr. T. JAYAPRAKASH RAO</b>		
➤ Chief Guest at Nehru Memorial College, Sullia for Students Council Inauguration		11.08.2018
➤ Conducted a Workshop on how to be a winner for I Year A.J. Engineering students at A.J. Engineering and technology		31.08.2018
➤ Guest Speaker at Mangalore Productivity Council on the theme Circular Economy		12.02.2019
➤ Chief Guest for Kalothsava at St. Aloysius College, Mangalore		14.03.2019
➤ Chaired a session at National Conference at SDM Institute of PG Studies on the theme “Future Managers”		22.03.2018
<b>Dr. VIJAYA KUMAR</b>		
➤ Presented Paper on the theme “Globalisation of Financial Markets - Financial crises and its contagious effect” at the 5th International Conference on A Decade of Global Financial Crisis: Antecedents, Aftermath and the Challenges ahead organized by St. Aloysius College.		9th Apr 2019

## Prof. CHETHAN KUMAR

➤ Participated in one day Faculty Development Programme on “Technology Enabled Class Room” held at St. Joseph Engineering College, Vamanjoor on 16th March, 2019.		15th& 16th October, 2018
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- Participated the two days Management Development Programme (MDP) on “Contract Management” at St. Joseph Engineering College.

## Prof. K. DEEPAK RAO

- |   |  |
|---|--|
| ➤ Published an Article in AJANTA, An International Multidisciplinary Quarterly Research Journal on the title A Study on Post Impact of GST Implementation on FMCG Sector in India with ISSN 2277-5730, Volume- VII, Issue-IV.                                       | October-December – 2018                            |
| ➤ Published an article in ANVESHANA on title “The Impact of Loyalty Cards in Retaining Customers: A Study with reference to Mega Mart Retail Outlet in India with ISSN 2249-1449 in volume 8.   | January-June 2018                                  |
| ➤ Been the Judge for 2 <sup>nd</sup> National Conference on Tourism & Hospitality Industry in India held on 2 <sup>nd</sup> February, 2019 at Motimahal College of Hotel Management, Mangalore  | 27 <sup>th</sup> & 28 <sup>th</sup> September 2018 |
| ➤ Presented Paper on theme “A Study on Post Impact of GST Implementation on FMCG sector in India” in the International Conference on Contemporary Practices in Enhancing Business Excellence organized by Dept of Commerce (PG), Kristu Jayanti College, Bangalore. |  |

## Prof. RASHMITHA R. KOTIAN

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| ➤ Participated as a Rapporteur in two day International conference on “Contemporary Innovations in Industry and Commerce” held at Mangalore University on   | 22nd and 23rd Feb, 2019 |
| ➤ Published paper titled, “The Impact of Loyalty Cards In Retaining Customers: A study with reference to Mega Mart Retail Outlet in Mangalore”, in Anveshna, Volume 8, Number 1, ISSN No. 2249-1449.          | Jan – June 2018         |
| ➤ Participated in one day Faculty Development Programme on the theme “Ensuring Teacher Effectiveness within Multiple Intelligence Framework” held at A.J. Institute of Management, Kottara Chowki, Mangalore. | 21.04.2018              |



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➤ Participated in one week GIAN Programme titled Global Sourcing Strategies and Applications” held at Mangalore University, Mangalagangothri.	11th – 16th February, 2019
➤ Participated in one week faculty development programme on “Unravelling the Research Domain” held at St. Aloysius Institute of Management and Information Technology, Mangalore.	6 <sup>th</sup> – 11 <sup>th</sup> August, 2018

## Prof. ARATHI

➤ Been the Judge for 2 <sup>nd</sup> National Conference on Tourism & Hospitality Industry in India held on 2 <sup>nd</sup> February, 2019 at Motimahal College of Hotel Management, Mangalore	6 <sup>th</sup> Mar 2019
➤ Attended BOS meeting at St. Agnes College, Mangalore.	

## Prof. SWAPNA SHETTY J.

➤ Published at paper titled “CSR and Financial Performance: Evidence from Indian FMCG Companies” in Anveshna, Volume 8, Number 2, ISSN No. 2249-1449.	
➤ Presented Paper on the theme “Globalisation of Financial Markets - Financial crises and its contagious effect” at the 5th International Conference on A Decade of Global Financial Crisis: Antecedents, Aftermath and the Challenges ahead organized by St. Aloysius College.	9th Apr 2019
➤ Attended a workshop on “Writing Research Paper” held at Sahyadri College of Engineering and Management.	30th Apr 2019

## Prof. MAHESH P.G.

➤ Published an Article in AJANTA, An International Multidisciplinary Quarterly Research Journal on the title A Study on Post Impact of GST Implementation on FMCG Sector in India with ISSN 2277-5730, Volume- VII, Issue-IV,	October- December – 2018.
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➤ Presented Paper on theme “Opportunities and Challenges for women Entrepreneurship in India” in the State Level conference on women entrepreneurship organized by Madhava Pai Memorial college Manipal.	23rd August 2018
➤ Been the Judge for 2 <sup>nd</sup> National Conference on Tourism & Hospitality Industry in India held at Motimahal College of Hotel Management, Mangalore	2nd February, 2019
➤ Presented Paper on theme “A Study on Post Impact of GST Implementation on FMCG sector in India” in the International Conference on Contemporary Practices in Enhancing Business Excellence organized by Dept of Commerce (PG), Kristu Jayanti College, Bangalore.	27th & 28th September 2018
➤ Participated in a Three days MDP Programme titled “Agile Leadership in the changing Business Environment” held at St. Joseph engineering and management college, Mangalore.	26th – 28th July, 2018
➤ Participated in a two day workshop titled “Research Methodology and Data Analysis using SPSS” held at Manipal University, organized by center for business analytics, Manipal academy of Higher Education, Manipal.	8th and 9th March, 2019
➤ Participated as a Resource person for a Guest Lecture on “Health Economics” organized by A.J Institute of Hospital Management.	13 <sup>th</sup> November, 2018