



A J INSTITUTE OF MANAGEMENT

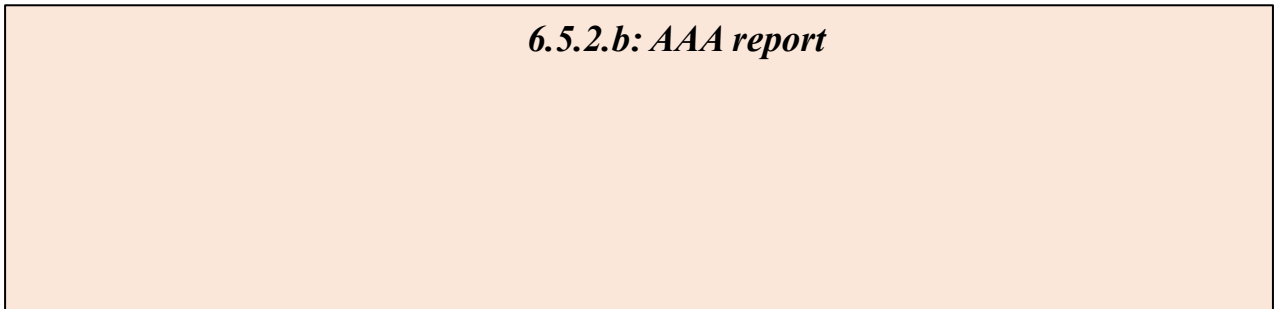
A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)



Criterion 6 –

6.5.2.b: AAA report



2019- 2020



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NAAC Accredited Institute

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ACADEMIC AND ADMINISTRATIVE AUDIT (AAA)

DECEMBER 21st AND 22nd 2019-2020

REPORT OF ACADEMIC AND ADMINISTRATIVE AUDIT (AAA)

Institute Profile

1	Name of the Institute	A.J. INSTITUTE OF MANAGEMENT
2	Managed By	Laxmi Memorial Educational Trust
3	Year of Commencement	1999
4	Affiliation and Recognition Details	<ul style="list-style-type: none">• Recognition of AICTE, New Delhi and Govt. of Karnataka• Permanent Affiliation from Mangalore University- Mangalagangothri- Mangalore• Recognition of UGC under 12(b) and 2(F)• Recognition under Unnath Barath Abhiyan of Govt. of India.• Recognition under SPICE of AICTE
5	Course Offered	Two-year Fulltime MBA Programme <ul style="list-style-type: none">• Financial Management• Marketing Management• Human Resource Management• Hospital Administration• Logistics Management• Industry Certified Dual Programme in Above Mentioned Subjects.
6	Specialization Offered	
7	Accreditation Status	<ul style="list-style-type: none">• Accredited by NAAC with B+
8	Intake Strength	<ul style="list-style-type: none">• 03 Batches with 180 total Intake
9	Add-on Certificate Courses	<ul style="list-style-type: none">• 'Soft skill for Managers' Certificate Courses in First and Second Semester• Industry Certified 'Business Analytics Certificate, Course with Advance Excel.
10	Institute Address and Contact Number	A J INSTITUTE OF MANAGEMENT Opp: Mahindra Showroom (Karnataka Agencies) Kottara Chowki, Ashok Nagar Post

Mangalore – 575 006.
 Ph:0824- 0824-2455340
 Mob: 08904842277
 Email: ajimmangalore@rediffmail.com

Details of AAA Members:

Name	Designation	Institution
Dr. Shridhar Shetty	Principal	S.M.Shetty College of Science, Commerce and Management Studies, Mumbai
Dr. Prakash Pinto	Professor and Dean	St Joseph Engineering College Vamanjoor, Mangaluru
Mr. Bharath G Kumar	Head – The Department of Counselling, Welfare, Training and Placement	NMAMIT Nitte

Details of Teaching Staff:

Professor			Associate Professor			Assistant Professor			Grand Total
Male	Female	Total	Male	Female	Total	Male	Female	Total	
3	-	3	1	-	1	5	4	9	13

Details of Non-Teaching Staff:

	Male	Female	Grand Total
Total No	3	5	8

Qualification Details of the Teaching Staff:

Qualification	Professor		Associate Professor		Assistant Professor	
	Male	Female	Male	Female	Male	Female
Ph.D.	3		1			
M.Phil.					1	1
MBA					4	2
MCOM						1
Total	3		1		5	4

Details of Visiting Faculty Staff:

	Male	Female	Total
Number of Faculty	2	1	2

Details of Students:

Class	Male	Female	Total
II Year MBA	63	57	120
I Year MBA	76	93	169

Specialisation Opted Details:

Specialisation	Male	Female	Total
Financial Management	44	30	74
Marketing Management	12	01	13
Human Resource Management	05	12	17
Hospital Administration	02	14	16

Total Numbers of Class Rooms:**Total Library Resources:**

Particulars	Books	Journals	E- Journals	E – Books
Total	15996	30	7580+27	4555

Total Numbers of Computers in Lab: 01**Institute Evaluation:****Criterion-I : Curricular Aspects**

- Regular feedback mechanism is in place
- Add on Certificate courses are introduced in alignment with national and industry needs
- Student are offered internships and field projects
- Regular feedback mechanism is in place

Criterion-II : Teaching-Learning and Evaluation

- Student centric methods are used
- Use of ICT methods are found in all departments
- Experiential methods and problem solving are adopted Process
- Academic calendar, prepared at the beginning of the year is adhered
- Qualified teachers are employed
- Regular Faculty development programmes are carried out
- Curriculum includes programme outcomes and course outcomes
- Analysis of academic performance is carried out

Criterion-III : Research, Innovations & Extension

- Research policy is well defined
- Institution provides incentives for promoting research activities.
- Research grants are given by the Institution
- Adequate lab and research facilities in place.
- Institution has functional MoU with institutions and industries of repute, they are actively engaged in industry academia programmes and extension activities

Criterion-IV : Infrastructure & Learning Resources

- Adequate classroom, laboratories and facilities for academic engagement.
- Sufficient systems and laboratory resources.
- ICT enabled facilities and LMS.
- Seminar halls and classrooms with LCD facilities.
- Wi-fi for entire campus.
- Clean and Green campus.

Criterion-V : Student Support & Progression

- Students are benefitted by institutional and government scholarships.
- Centre for Placements takes care of regular campus placements.
- Student Council organizes annual fests and functions.
- Student Council is active in academic and administrative committees.

Criterion-VI : Governance, Leadership & Management

- Vision Mission and Goals of the institution are well defined.
- Strategic planning is efficiently carried out in the institution.
- Financial support for attending conferences and workshops.

- Annual professional development programmes are organized for teaching and non-teaching members.
- External financial audit is carried out.
- Funds of the institution are self-sufficient.
- Resources are utilized in a planned and systematic manner

Criterion-VII : Institutional Values & Best Practices

- Measures of campus safety and security are adequate
- Institution focuses on holistic development
- Grooms well-disciplined life-long learners.
- Every student is moulded with social sensitivity and civic responsibility
- Extension services facilitate neighbourhood development

SWOC Analysis of the Institute:

Strengths

- Visionary management, fostering a dynamic educational ecosystem across the network of Institutions
- Dedicated team of experienced faculty committed to academic excellence.
- Prioritizing both curriculum and beyond curriculum, ensuring diverse learning experiences for holistic development.
- Well-maintained modern facilities and technology in the campus for an ideal learning environment.
- Specialized courses catering to students seeking niche education, fostering diverse academic opportunities.
- Academic excellence and management fest performances reflect the dedication and quality of students and faculty.
- Consistent full admissions over five years signify student community trust and preference.
- Recognition under Unnat Bharat Abhiyan (UBA), a flagship Govt. programme, underscores the Institute commitment to neighborhood community.
- Strategic proximity to the National Highway offers a key location advantage.

Weakness

- Less flexibility in curriculum design as affiliated to Mangalore University.

- Limited research activities at the Institute.
- Confined largely to internal source of funds.
- Lack of mobilization of funds through consultancy.
- Space constraint with increased student intake.

Opportunity

- Potential of being Autonomous Institution in tune with NEP 2020.
- Recognition of the Institute by UGC under 2(f) and 12(b) and by Mangalore University as research centre, provide impetus for research activities at the Institute.
- Considering the feasibility of providing customized online courses to access the expanding demand for distance learning.
- Exploring collaborations with international universities for greater exposure to global trends.
- Relocating to a larger campus to enhance curriculum and beyond curriculum activities at the Institute.

Challenges

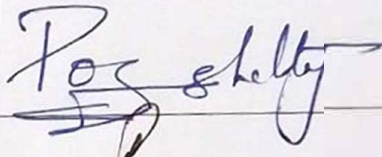
- Matching the educational ecosystem with current technological trends.
- Facilitating student placements, addressing the challenge of aligning curriculum and skills to meet industry demands.
- Strengthen Industry-Institute Interaction.
- To change the mind-set of the students from job seeking to job making.
- Getting grants for research projects.

Recommendations for the Institute:

- To generate more revenue for research through consultancy from external sources
- To admit research scholars for Ph.D programmes
- To improve NIRF ranking by increasing visibility and perception
- To encourage more ways of E- waste management and a strong environment policy
- Entrepreneurial and incubation activities can be extended

Declaration:

We have reviewed the academic and administrative process of the institution and found the quality processes satisfactory

Name	Designation and Institution	Signature
Dr. Shridhar Shetty	Principal - S.M.Shetty College of Science, Commerce and Management Studies, Mumbai	
Dr. Prakash Pinto	Professor and Dean St Joseph Engineering College Vamanjoor, Mangaluru	
Mr. Bharath G Kumar	Head - The Department of Counselling, Welfare, Training and Placement , NMAMIT Nitte	

Date:22 December, 2022

Place : Mangalore

2022



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ACADEMIC AND ADMINISTRATIVE AUDIT (AAA)

DECEMBER 13TH AND 14TH 2022

REPORT OF ACADEMIC AND ADMINISTRATIVE AUDIT (AAA)

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6	Specialization Offered	
7	Accreditation Status	<ul style="list-style-type: none">• Accredited by NAAC with B+
8	Intake Strength	<ul style="list-style-type: none">• 03 Batches with 180 total Intake
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Male	Female	Total	Male	Female	Total	Male	Female	Total	
3	-	3	3	1	4	4	6	10	17

Details of Non-Teaching Staff:

	Male	Female	Grand Total
Total No	3	6	9

Qualification Details of the Teaching Staff:

Qualification	Professor		Associate Professor		Assistant Professor	
	Male	Female	Male	Female	Male	Female
Ph.D.	3		1			
M.Phil.					1	1
MBA					2	3
MCOM						3
MCA						1
Total	3		1		3	8

Details of Visiting Faculty Staff:

	Male	Female	Total
Number of Faculty	1	1	2

Details of Students:

Class	Male	Female	Total
II Year MBA	71	105	176
I Year MBA	81	99	180

Specialisation Opted Details:

Specialisation	Male	Female	Total
Financial Management	30	31	61
Marketing Management	12	4	16
Human Resource Management	01	32	33
Hospital Administration	13	28	41
Logistic Management	18	07	25

Total Numbers of Class Rooms:**Total Library Resources:**

Particulars	Books	Journals	E- Journals	E – Books
Total	15996	30	7580+27	4555

Total Numbers of Computers in Lab: 01**Institute Evaluation:****Criterion-I : Curricular Aspects**

- Academic plan is prepared and is adhered to.
- At the end of every academic year the syllabus completion report is submitted to the Principal.
- Teachers are involved in curriculum planning workshops.
- The institute consistently take efforts in developing the network and interactions with the industry. This is done by establishing MoU's, linkages & collaborations with various industries and organizations.
- Teachers attend the orientation, refresher, short term courses and FDP
- To assess quality of curriculum delivery student feedback is taken online at the end of academic year.

- By taking feedback from Alumni, Parents, Students and Teacher, improvements and recommendations are suggested.

Criterion-II : Teaching-Learning and Evaluation

- ICT is adequately used.
- Student centered methods such as project reports, study visits and tours and surveys are effectively used.
- Special Guidance Scheme and Remedial Teaching Scheme are implemented.
- Teachers prepare a teaching plan at the commencement of the year and follow it.
- Experts from the renowned institutes of national repute are frequently invited for lectures & as the resource persons in state & national level seminars & conferences.
- Student evaluation is transparent and Continuous Assessment Process is implemented
- Mentor-Mentee system should be used effectively to help a student which is a really good practice.

Criterion-III : Research, Innovations & Extension

- Faculty members published papers in UGC listed journals and Conference proceedings
- IQAC takes initiative to promote research in the college.
- Faculty members have completed the Ph.D. degree.
- Student- participation in seminars, conferences and workshops hosted by the College.

Criterion-IV : Infrastructure & Learning Resources

- Adequate number of classrooms and laboratories are availed. Well-equipped Computer lab with necessary facilities.
- The College avails hi-speed internet connectivity.
- The college has a solar power system.
- Adequate facility for sport, indoor and outdoor games.
- The library is automated with library software.

Criterion-V : Student Support & Progression

- A good number of beneficiaries of GOI OBC/SC/ST and minority Scholarships
- Alumni got registered and contributed in college Development.
- Active Grievance Redressed cell to sort out the student's problem.
- Various cultural programs are organized.

- Anti-ragging and Prevention of Sexual Harassment cells is active

Criterion-VI : Governance, Leadership & Management

- The College provides financial assistance to faculty members for attending conferences, seminars & workshops.
- Administrative decisions are taken by the parent institute with the help of the principal.
- IQAC is functional. It takes initiative in quality enhancement activities.
- IQAC regularly holds meetings with stakeholders. It also submits AQAR every year.
- Teachers are encouraged for various academic activities by providing the financial support and duty leave.
- Self appraisal system of teacher for better performance at the end of every year.

Criterion-VII : Institutional Values & Best Practices

- Eco-friendly practices for environmental friendliness are implemented.
- Waste management has a proper mechanism.
- The campus is surrounded by a large number of trees.

SWOC Analysis of the Institute:

Strengths

- Visionary management, fostering a dynamic educational ecosystem across the network of Institutions
- Dedicated team of experienced faculty committed to academic excellence.
- Prioritizing both curriculum and beyond curriculum, ensuring diverse learning experiences for holistic development.
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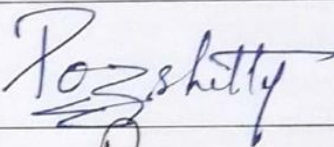

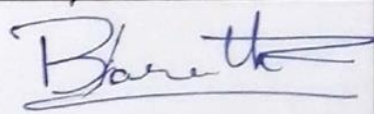
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- Facilitating student placements, addressing the challenge of aligning curriculum and skills to meet industry demands.
- Strengthen Industry-Institute Interaction.
- To change the mind-set of the students from job seeking to job making.
- Getting grants for research projects.

Recommendations for the Institute:

- More number of seminars and workshops are to be organised.
- Innovative teaching methods and techniques are used in teaching-learning activities.
- Introduce job oriented short term certificate Course

Declaration:

We have reviewed the academic and administrative process of the institution and found the quality processes satisfactory..

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Dr. Prakash Pinto	Professor and Dean St Joseph Engineering College Vamanjoor, Mangaluru	
Mr. Bharath G Kumar	Head - The Department of Counselling, Welfare, Training and Placement , NMAMIT Nitte	

Date: December 14, 2023

Place : Mangalore