



A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)



Criterion 7 – Institutional Values and Best Practices

7.3.1 Portray the performance of the Institution in one area distinctive to its priority and thrust within 1000 words

A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Kottara Chowki,

Opp. Mahindra Showroom, Ashok Nagar Post, Mangalore – 575006

Ph: 0824-2455340, Mob: 08904842277

Email: office@ajimmangalore.ac.in Website: www.ajimmangalore.ac.in



List of Supporting Enclosures

| Sl No | Particulars | Page No |
|-------|---|---------|
| | Performance of students in Management Fest | |
| 1 | 2018-19 | 1-2 |
| 2 | 2019-20 | 3-4 |
| 3 | 2020-21 | 5 |
| 4 | 2021-22 | 6-7 |
| 5 | 2022-23 | 8-9 |
| 6 | Photo Gallery | 10-16 |

I certify that all the evidence included in this document is authentic and duly verified.



A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)

Performance of students in Management Fest in the year 2018-19

| Sl. No. | College Name |
|---------|--|
| 1 | St. Joseph Engineering College & Management |
| 2 | St. Aloysius |
| 3 | Mangalore University |
| 4 | Manipal - DOC |
| 5 | Besant Women's College |
| 6 | Mangalore University (Mcom) |
| 7 | SDM |
| 8 | Gokarnatheshwara |
| 9 | Manjunath pai memorial govt first grade college, Karkala |
| 10 | Mite, Moodabidri |
| 11 | St. Joseph College of Engineering and Management |
| 12 | MSNIM Besant College |
| 13 | Shree Devi College , Kenjar |



A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)

| Event Name | 1st Place | 2nd Place | Overall Runners | Overall Winners | Grand Total |
|-------------------------|-----------|-----------|-----------------|-----------------|-------------|
| Best Manager | 1 | | | | 1 |
| BMT | 15 | | | | 15 |
| Championship | | | 1 | 6 | 7 |
| Fashion Show | | 8 | | | 8 |
| Finance Event | 9 | 4 | | | 13 |
| HR Event | 7 | 6 | | | 13 |
| Logistic event | | 2 | | | 2 |
| Marketing Event | 5 | 9 | | | 14 |
| Mehendi | 2 | | | | 2 |
| Paper Presentation - HR | 1 | | | | 1 |
| Photography | 1 | | | | 1 |
| Productive Dialogue | | 2 | | | 2 |
| Quiz | 6 | 2 | | | 8 |
| Grand Total | 47 | 33 | 1 | 6 | 87 |



A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)

Performance of students in Management Fest in the year 2019-20

| Sl. No. | College Name |
|---------|--|
| 1 | St. Joseph Engineering College & Management |
| 2 | Srinivas University (Pandeshwar) |
| 3 | Aloysius College, Beeri |
| 4 | Mangalore University (MBA) |
| 5 | Besant Women's College |
| 6 | Dept of Commerce, Manipal |
| 7 | MNSM Besant Institute of PG Studies |
| 8 | Mangalore University (Mcom) |
| 9 | S.D.M College of PG Centre |
| 10 | Sri Devi College of Engineering and Management |



A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)

| Event Name | 1st Place | 2nd Place | Overall Runners | Overall Winners | Grand Total |
|--------------------------------|-----------|-----------|-----------------|-----------------|-------------|
| Aviation Industry | | 2 | | | 2 |
| Best Manager | 3 | | | | 3 |
| BMT | 6 | 3 | | | 9 |
| Business Plan | 2 | | | | 2 |
| Championship | | | 1 | 6 | 7 |
| Cosmetics And Fashion Industry | 2 | | | | 2 |
| Finance Event | 6 | | | | 6 |
| HR Event | 4 | 4 | | | 8 |
| Marketing Event | 6 | 4 | | | 10 |
| Paper Presentation - HR | 1 | | | | 1 |
| Paper Presentation - Marketing | | 1 | | | 1 |
| Paper Presentation - Finance | | 1 | | | 1 |
| Photography | 1 | | | | 1 |
| Productive Dialogue | 2 | | | | 2 |
| Quiz | | 2 | | | 2 |
| Relay | 2 | | | | 2 |
| Grand Total | 35 | 17 | 1 | 6 | 59 |



A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)

Performance of students in Management Fest in the year 2020-21

| Sl. No. | College Name |
|---------|------------------------------------|
| 1 | SNGIST |
| 2 | S D M |
| 3 | Berchman's Institute of Management |

| Event Name | 1st Place | 2nd Place | Overall Runners | Overall Winners | Grand Total |
|--------------------|-----------|-----------|-----------------|-----------------|-------------|
| BMT | 4 | | | | 4 |
| Championship | | | | 1 | 1 |
| HR | 2 | | | | 2 |
| Marketing | 2 | 3 | | | 5 |
| Operations | | 3 | | | 3 |
| Research | | | | | |
| Grand Total | 8 | 6 | | 1 | 15 |



A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)

Performance of students in Management Fest in the year 2021-22

| Sl. No. | College Name |
|---------|---|
| 1 | Berchman's Institute of Management |
| 2 | MITE Moodabidri |
| 3 | Nitte |
| 4 | Srinivas University |
| 5 | Sridevi College of Engineering and Management |
| 6 | MSNIM, Bondel |
| 7 | Mangalore University, Konaje |
| 8 | S D M College of Business Management |
| 9 | Srinivas Institute of Technology |
| 10 | S D M College of Business Management |
| 11 | Alva's Institute |
| 12 | St Joseph College of Engineering and Mgt |
| 13 | SDM Law College |
| 14 | Jagadguru Gangadhar College of Commerce |



A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)

| Event Name | 1st Place | 2nd Place | Overall Runners | Overall Winners | Grand Total |
|---------------------|-----------|-----------|-----------------|-----------------|-------------|
| Best Investor Award | 2 | | | | 2 |
| BMT | 3 | 4 | | | 7 |
| Championship | | | 1 | 3 | 4 |
| Finance | 7 | 4 | | | 11 |
| HR | 6 | 4 | | | 10 |
| HR | | 3 | | | 3 |
| Ice Breaker | 1 | | | | 1 |
| Marketing | 6 | 6 | | | 12 |
| Ops Tackle | 2 | | | | 2 |
| Paper Presentation | 4 | | | | 4 |
| Product Launch | 1 | | | | 1 |
| Quiz | 4 | 4 | | | 8 |
| Spark Tank | | 3 | | | 3 |
| Grand Total | 36 | 28 | 1 | 3 | 68 |



A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)

Performance of students in Management Fest in the year 2022-23

| Sl. No. | College Name |
|---------|--|
| 1 | Alva's Institute of Engineering and Technology |
| 2 | Kannur University |
| 3 | MITE Moodabidiri |
| 4 | Srinivas University |
| 5 | Canara College |
| 6 | ShreeDevi Institute of Technology |
| 7 | Manjunath Pai Memorial Govt. First Grade College |
| 8 | Srinivas Institute of Technology, Valachil |
| 9 | Mangalore University (MBA) |
| 10 | Mangalore University (Mcom) |
| 11 | SDM College of Business Management & PG Centre |
| 12 | Alva's Institute of Engineering and Technology |



A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)

| Event Name | 1st Place | 2nd Place | Overall Runners | Overall Winners | Grand Total |
|--------------------|-----------|-----------|-----------------|-----------------|-------------|
| Analytics | | 3 | | | 3 |
| Best Manager | 1 | | | | 1 |
| Bin-Den | | 2 | | | 2 |
| BMT | 3 | | | | 3 |
| Business Law | 1 | | | | 1 |
| Championship | | | 2 | 10 | 12 |
| Finance | 11 | 3 | | | 14 |
| Group Discussion | | 3 | | | 3 |
| HR | 8 | 3 | | | 11 |
| Ice Breaker | 1 | | | | 1 |
| Marketing | 11 | 4 | | | 15 |
| Money Matters | 2 | | | | 2 |
| President | 2 | | | | 2 |
| Quiz | 6 | 7 | | | 13 |
| Spark Tank | 3 | | | | 3 |
| Grand Total | 49 | 25 | 2 | 10 | 86 |



A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)

Award Winners at various Fests





A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka





A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)





A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)





A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)





A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)





A J INSTITUTE OF MANAGEMENT

A unit of Laxmi Memorial Education Trust[®]

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)

