SEMINARS AND GUEST LECTURES

- On 6th August 2013, an expert lecture on the theme "Free Trade Agreement" was arranged, in association with Indian Institute of Material Management (IIMM) Mangalore Chapter. Mr. Sudhakar Kasture, International Trade Consultant and Director of EXIM Institute-Mumbai was the resource person.
- Mr. Ramani Venkat, Co- Founder, Vernaaz Technologies, Bangalore gave a talk on Neuro- Linguistic Programming(NLP)" on the 8th August, 2013
- Mr. Narasimha Prabhu, Managing Director and CEO of Manipal-ACE Event Management Co (P) Ltd delivered a guest lecture on "Changing Life Styles and Event Management; an Overview" on 13th August, 2013.
- On 3rd September, 2013 an expert lecture was given on the theme "Dynamics of Foreign Exchange Market" by Mr. Varun Shenoy, Independent Career and Academic Counsellor, Mangalore.
- IIMM -Mangalore Chapter organised an expert lecture on 19th November, 2013, on the theme "World Class Management" in association with the Institute and Sri Konduri Lakshminarayana, Group General Manager HR, MRPL was the resource person.

STUDENT INITIATIVES

- Student's celebrated Teachers' Day and Onam on 6th September, 2013 with a variety of cultural programmes. On the occasion, the traditional lunch 'Onam Sadhya' was prepared and served by the students. The Director spoke on the occasion.
- 30 students were deputed to a workshop organised by A.J. Institute of Hospital Management on 27th September, 2013, on the theme Health Care Management,
- Lakshi Pooja and Deepavali-the Festival of Lights celebrated at the Institute on 11th October, 2013.

KUDOS TO WINNERS

- Ms. Swapna Shetty and Mr. Manjunath received the best paper award in the National Conference held at St. Joseph Engineering College, Mangalore on 1st October 2013.
- Ms Jeshma of 2nd year MBA student awarded—Miss 'Mirchi Campus Star'- Season-5 and Mr. Krishnada of 1st year MBA student awarded Mr. 'Mirchi Campus Star'- Season 5 at "Talent Hunt -2013" on 8th October, 2013
- Ms. Swapna Shetty and Ms. Anjali Krishna won the first prize in HR section, in a national level Management "Mahayaan-13" organised by Srinivas Integrated Campus, Mukka, on 24th October 2013.
- Our students secured 2nd place in the event 'Ice break' in a national level Management Fest "Eximius-2" organised by Sahyadri College of Engineering and Management, Mangalore on 8th November, 2013.
- Mr. Leroy D Babu and Mr. Thomas Kutty George won the second place in the event-'system game', in a National Level Management Fest organised by Vimal Jyothi Institute of Management, Kannur, during Nov.2013.









AJIVI Expressions

A Saga of Success

Volume - II

Issue - I

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Message from Chairman's Desk

It is a matter of great pleasure that A. J. Institute of Management are bringing out the Volume-2 of the Institute Newsletter, **AJIM Expressions**.



As I understand, this Newsletters is intended to bring out the hidden literary talents in the students and the teachers and also to inculcate leadership skills among them. The outside world will come to know about the calibre of the institute through this medium. Keeping this in mind, I expect the contributions to this Newsletter to be of very high standard and quality.

I wish all the success for this venture.

Sri. A. J. Shetty,

President, Laxmi Memorial Educational Trust

Message from Director



"High achievement always takes place in the framework of high expectation" said Jack Kinder. I must admit that the working of this newsletter did start in a framework of high expectation! I am very pleased to note that volume-1 brought out during last session was appreciated very well. The name

and fame of an institute depends on the calibre and achievements of the students and teachers. I congratulate our editorial team headed by the Assistant Professor Mr. Chethan Kumar, who has worked to bring out the college Newsletter "AJIM Expression". In this newsletter, the significant achievements of the students, faculty, Campus news and events, such as workshop and guest lectures are being reported. This newsletter is going to showcase the strength of this Institute. Let this be a forum to exhibit the potential of teachers and students with their literary skills and innovative ideas.

I extend best wishes for the success of this endeavour

Dr. T. Jayaprakash Rao

Director, A. J. Institute of Management

Editor's Desk

Dear Readers,

I feel privileged in presenting the second issue of our Newsletter AJIM Expression. I would like to place on record my gratitude and heartfelt thanks to all those who have contributed to make this effort a success. My special



thanks are to Dr. T. Jayaprakash Rao, Director for his support and encouragement and a free hand in this endeavour. My gratitude also goes to Mr. Ravindra - Lab In charge for designing and editing work, my learned colleagues and the students for their contributions towards this Newsletter. So here, the issue is now in your hand. I hope you will all enjoy it.

Prof. Chethan KumarAssistants. Professor















INSTITUTE INITIATIVES

- Induction Programme for the Second year students was held at the Institute on 25th July, 2013 and an Orientation programme for the choice base students (120 students from different colleges) was organised on 27th July, 2013
- Two unique academic initiatives were made during the year Viz., 'Book Review' and 'Inspirational Video Watching' as a part of add-on subject – 'Soft Skill for Business'.
- Students and faculty members visited the orphanage Bala Samrakshna Kendra, Munnur, Mangalore, on 10th August, 2013 and offered charity in cash and kind.
- Vol: 3, No.1 of the Institute journal "Anveshana" (ISSN 2249-1449), was released on 13th August, 2013 by Mr. Narasimha Prabhu, Managing Director and CEO of Manipal-ACE Event Management Co.
- Students and faculty members visited The Hindu, Mangalore Unit on 30th August, 2013 and had interacted with the press.
- Orientation programme for the first year MBA students and the parents teacher meeting was held on 27th September 2013.
- Radio Mirchi, Bangalore in association with Vodafone and Wonderla, Bangalore organised a programme- 'Talent Hunt -2013' at the Institute on 8th October, 2013.
- Dr. Hala Nayak, Principal- Mahatma Gandhi Memorial College, Udupi Inaugurated Management Forum Club and Student Council For the Academic year 2013-14, on 18th October, 2013.
- Institute collaborated with '9 to 6 Consultants', Bangalore to organise a campus recruitment drive for MBA passed out students at the campus on 16th November, 2013.

FACULTY ACHIEVEMENTS

- Prof. Chethan Kumar and Prof. Deepak Rao Conducted soft skill classes for 40 under graduate students at Canara College, Mangalore during six Saturdays of August-September.
- Prof. Chethan Kumar and Prof. Robin Shinde conducted a social survey through choice base students.

CLUBS IN ACTION

- Placement cell organised a Day-long workshop for 2nd year students on 10th September, 2013 on the theme "Corporate Expectations and Career Development" and Mrs. Shalini Sharma, Head, Department of Counselling, welfare, Training and Placement, NMAMIT was the resource person.
- Major Radhakrishna M, Master facilitator and Director of Placement and Career Guidance Centre- Udupi conducted a 'one day workshop' for the 2nd year students on 18th September 2013 on the theme "Role of Communication in Successful Corporate Placement". Dr. Carmelita, Principal-Besant Evening College, Mangalore was the guest of honour.
- Placement Cell organised an one-day placement training programme for the final year students on 27th September 2013. Dr. Gangadhar B, Principal-Shree Gokarnatheshwara College, Mangalore, inaugurated the programme.
- The Entrepreneur Club for the Academic Year 2013-14 was inaugurated by Mr. Socrates, Deputy Director- Ministry of MSME, Government of India, on 6th November, 2013.
- Management Forum organised an Intra Fest 2013 on 7th November, 2013, for the students to showcase their management talent.
- Further, the placement cell organised an One day Workshop for first year students on 9th November, 2013 on the theme "Personify Authentic Person-Re Imagine and Re Engineer Personal Empowerment and Excellence". Major Radhakrishna M, Master facilitator and Director of Placement & Career Guidance Centre-Udupi was the resource person of the workshop. Dr. Ashalatha, Shree Gokarnatheshwara College, Mangalore was the guest of honour.



ಎ.ಜೆ. ಇನ್'ಸ್ಟಟ್ಯೂಟ್ ಆಫ್ ಮ್ಯಾನೇಜ್ ಮೆಂಟ್ ಲಾಗ್ರಾಗರ ಲಾದ್ಯೋಗ ತರಬೇತ್ರಿ ಕಾರ್ಯಕ್ರಮ ಮಂಗಳೂರು. ಸೆ. 11: ಲಕ್ಷ್ಮೀ ಮೆಮೋರಿಯಲ್ ಎಜುಕೇಡನ್ ಟ್ರಸ್ಟ್ ಅಂಗ ಸಂಸ್ಥೆ ಪ್ರಸ್ತೆ ಪ್ರಸ್ಟೆ ಪ್ರಸ್ಟೆ ಪ್ರಸ್ತೆ ಪ್ರಸ್ತೆ ಪ್ರಸ್ತೆ ಪ್ರಸ್ತೆ ಪ್ರಸ್ತೆ ಪ್ರಸ್ತೆ ಪ್ರಸ್ಟೆ ಪ್











