

SEMINARS AND GUEST LECTURES

- On 6th August 2013, an expert lecture on the theme “Free Trade Agreement” was arranged, in association with Indian Institute of Material Management (IIMM) - Mangalore Chapter. Mr. Sudhakar Kasture, International Trade Consultant and Director of EXIM Institute- Mumbai was the resource person.
- Mr. Ramani Venkat, Co- Founder, Vernaaz Technologies, Bangalore gave a talk on Neuro- Linguistic Programming(NLP)” on the 8th August,2013
- Mr. Narasimha Prabhu, Managing Director and CEO of Manipal-ACE Event Management Co (P) Ltd delivered a guest lecture on “Changing Life Styles and Event Management; an Overview” on 13th August, 2013.
- On 3rd September, 2013 an expert lecture was given on the theme “Dynamics of Foreign Exchange Market” by Mr. Varun Shenoy, Independent Career and Academic Counsellor, Mangalore.
- IIMM -Mangalore Chapter organised an expert lecture on 19th November, 2013, on the theme “World Class Management” in association with the Institute and Sri Konduri Lakshminarayana, Group General Manager– HR, MRPL was the resource person.

STUDENT INITIATIVES

- Student's celebrated Teachers' Day and Onam on 6th September, 2013 with a variety of cultural programmes. On the occasion, the traditional lunch 'Onam Sadhya' was prepared and served by the students. The Director spoke on the occasion.
- 30 students were deputed to a workshop organised by A.J. Institute of Hospital Management on 27th September, 2013, on the theme Health Care Management,
- Lakshi Pooja and Deepavali-the Festival of Lights celebrated at the Institute on 11th October, 2013.

KUDOS TO WINNERS

- Ms. Swapna Shetty and Mr. Manjunath received the best paper award in the National Conference held at St. Joseph Engineering College, Mangalore on 1st October 2013.
- Ms Jeshma of 2nd year MBA student awarded– Miss 'Mirchi Campus Star'- Season-5 and Mr. Krishnada of 1st year MBA student awarded – Mr. 'Mirchi Campus Star'- Season – 5 at “Talent Hunt -2013” on 8th October, 2013
- Ms. Swapna Shetty and Ms. Anjali Krishna won the first prize in HR section, in a national level Management – “Mahayaan-13” organised by Srinivas Integrated Campus, Mukka, on 24th October 2013.
- Our students secured 2nd place in the event – 'Ice break' in a national level Management Fest “Eximius-2” organised by Sahyadri College of Engineering and Management, Mangalore on 8th November, 2013.
- Mr. Leroy D Babu and Mr. Thomas Kutty George won the second place in the event- 'system game', in a National Level Management Fest organised by Vimal Jyothi Institute of Management, Kannur, during Nov.2013.



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Message from Chairman's Desk

It is a matter of great pleasure that A. J. Institute of Management are bringing out the Volume-2 of the Institute Newsletter, **AJIM Expressions**. As I understand, this Newsletters is intended to bring out the hidden literary talents in the students and the teachers and also to inculcate leadership skills among them. The outside world will come to know about the calibre of the institute through this medium. Keeping this in mind, I expect the contributions to this Newsletter to be of very high standard and quality.

I wish all the success for this venture.



Sri. A. J. Shetty,

President, Laxmi Memorial Educational Trust

Message from Director

“High achievement always takes place in the framework of high expectation” said Jack Kinder. I must admit that the working of this newsletter did start in a framework of high expectation! I am very pleased to note that volume-1 brought out during last session was appreciated very well. The name and fame of an institute depends on the calibre and achievements of the students and teachers. I congratulate our editorial team headed by the Assistant Professor Mr. Chethan Kumar, who has worked to bring out the college Newsletter “**AJIM Expression**”. In this newsletter, the significant achievements of the students, faculty, Campus news and events, such as workshop and guest lectures are being reported. This newsletter is going to showcase the strength of this Institute. Let this be a forum to exhibit the potential of teachers and students with their literary skills and innovative ideas.

I extend best wishes for the success of this endeavour

Dr. T. Jayaprakash Rao

Director, A. J. Institute of Management

Editor's Desk

Dear Readers,
I feel privileged in presenting the second issue of our Newsletter AJIM Expression. I would like to place on record my gratitude and heartfelt thanks to all those who have contributed to make this effort a success. My special thanks are to Dr. T. Jayaprakash Rao, Director for his support and encouragement and a free hand in this endeavour. My gratitude also goes to Mr. Ravindra - Lab In charge for designing and editing work, my learned colleagues and the students for their contributions towards this Newsletter. So here, the issue is now in your hand. I hope you will all enjoy it.



Prof. Chethan Kumar

Assistants. Professor

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- ## FACULTY ACHIEVEMENTS

- ## CLUBS IN ACTION

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- The collage consists of 30 individual photographs arranged in a grid-like fashion, separated by colored borders. The events depicted include:
- Top Row (Green Border):** A group of students sitting on the floor in a hall; a group of faculty and students standing together; a group of students in traditional attire performing on stage.
 - Second Row (Green Border):** A student performing on stage; a large, colorful mural being created by a group of students; a group of students in traditional attire performing on stage.
 - Third Row (Purple Border):** A group of students participating in a tug-of-war competition; a group of students in traditional attire performing on stage; a group of students in traditional attire performing on stage.
 - Fourth Row (Purple Border):** A group of students in traditional attire performing on stage; a group of students in traditional attire performing on stage; a group of students in traditional attire performing on stage.
 - Fifth Row (Yellow Border):** A group of students in traditional attire performing on stage; a group of students in traditional attire performing on stage; a group of students in traditional attire performing on stage.
 - Sixth Row (Yellow Border):** A group of students in traditional attire performing on stage; a group of students in traditional attire performing on stage; a group of students in traditional attire performing on stage.
 - Seventh Row (Blue Border):** A group of students in traditional attire performing on stage; a group of students in traditional attire performing on stage; a group of students in traditional attire performing on stage.
 - Eighth Row (Blue Border):** A group of students in traditional attire performing on stage; a group of students in traditional attire performing on stage; a group of students in traditional attire performing on stage.
 - Ninth Row (Blue Border):** A group of students in traditional attire performing on stage; a group of students in traditional attire performing on stage; a group of students in traditional attire performing on stage.
 - Tenth Row (Blue Border):** A group of students in traditional attire performing on stage; a group of students in traditional attire performing on stage; a group of students in traditional attire performing on stage.

