

## STUDENT EVENTS

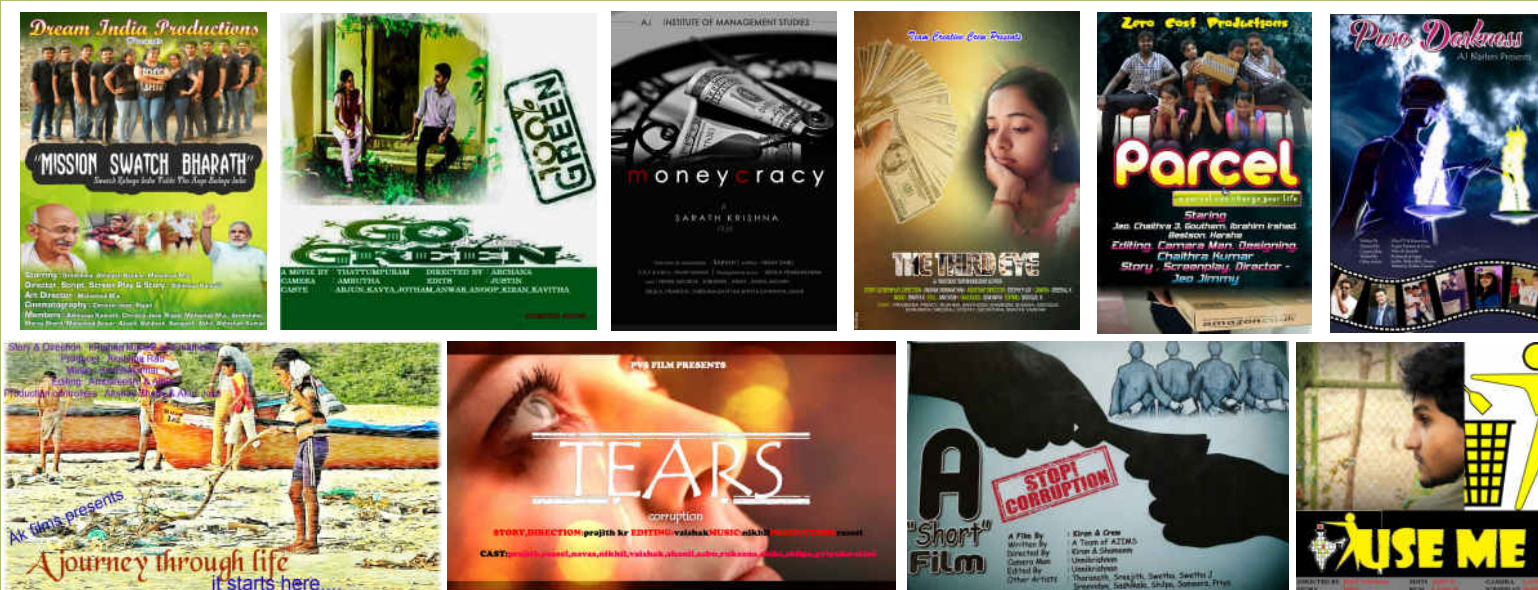
1. On 15 October 2015 an Interactive Movie Session on “A Wednesday” movie for First Year students and on 16<sup>th</sup> March 2016 “ How To Get Rich” Motivational Video session by Mr. Sandeep Maheshwari for Second Year students at Conference Hall held.
2. Institute Conducted Viva on “Summer Internship Report” for second year students on 12<sup>th</sup> August 2015.
3. During the Academic year 'Online Aptitude Test' was conducted for second year students. All the Faculty members were given the responsibility of conducting this test.
4. On 3<sup>rd</sup> February 2016, Management Forum organised Intra Fest -2016. Various events like Ice-Breaker, HR, Finance, Marketing, Business & Management quiz, Best CEO and Business plan were organised by the Student Council members for First and Second Year Students.
5. Faculty in charge of various clubs in association with Internal Quality Assurance Cell organised Business Plan, Ad Mad Show, Product Re launch and Business Line Quiz competition were held for first and second year students at Conference Hall.
6. On 02<sup>nd</sup> May 2016 Final Project Work Presentation for second year students was held at the Institute.
7. Placement cell organised Mock Interview for 2<sup>nd</sup> year students on 17 the February 2016.

## CULTURAL EVENTS



Cultural Club of the Institute celebrated “Cultural Week – 2016” for students to exhibit their talents. Every day Evening various cultural activities like Collage, Face Painting, Cooking without Fire, Pencil Sketch, Mehendi, Rangoli, Tattoo Making were held at the Institute.

## SHORT MOVIES



Short Movie Review Session for the First Year Students was held at the Institute on 18<sup>th</sup> April 2016 and 26<sup>th</sup> April 2016. Altogether 10 short movies directed and acted by First Year students were screened on that day.



# JIM EXPRESSIONS

A Saga of Success

For In-House Circulation Only Editor-in-Chief: Dr. T. Jayaprakash Rao June 2015 - April 2016

## Hearty Congratulations



**Dr. A. J. Shetty**

Chairman, A. J. Group of Institutions  
President, Laxmi Memorial Educational Trust  
Entrepreneur, D. K. District, Mangalore  
We Congratulate Educationist Dr. A. J. Shetty  
Who has been conferred with the  
**HONORIUS CAUSA (Honorary Doctorate)**

At the  
**34<sup>th</sup> Annual Convocation of Mangalore University** in recognition  
of his meritorious service rendered in the fields of Education, Health and Socio- Cultural  
Heritage

We wish him Success in all his ambitious future endeavors

With Best Wishes From  
Director, Teaching and Non- teaching and Students  
A J Institute of Management  
Mangalore

## PLEASANT MEMORIES OF ANNUAL DAY CELEBRATIONS 2014-15





## PLACEMENT AND WORKSHOP EVENTS

A “One Day Workshop” for the Second Year Students was organized on 1st September 2015 on the theme “Dynamic of Corporate Expectations and Carrier Preparations” in collaboration with IQAC. Mr.Suhan Shetty, Branch Manager ICICI Bank Mangalore was the Guest of Honour and Ms. Sheetal Mascharenas, Head of Aura Human Resource and Training was the resource person



A 'One Day Workshop' for Second Year Students was organized on 18<sup>th</sup> February 2016 on the theme “Mock Interview for Better Job Placement” in collaboration with IQAC Cell. Prof.Rajashekhar Hebbar, Principal, Government First Grade College, Carstreet Mangalore was the Guest of Honour. Prof Venkatesh, Ms Sheetal and Ms Sajana Bhaskar conducted mock interview for the students after the formal programme.



A “Two Day Workshop” for the First Year Students was organized on 28<sup>th</sup> and 29<sup>th</sup> October 2015 on the theme “Empowering Students for Better Deliverables in collaboration with IQAC Cell. Dr. P Selvaraj Deputy General Manager, Bankers Institute of Rural Development Mangalore was the Guest of Honour and Dr. Ganesh Bhat, Professor, Shirva College was the resource person



A “Two Day Workshop” for the First Year Students was organized on 17<sup>th</sup> and 18<sup>th</sup> March 2016 on the theme “Personal Empowerment and Life Skills Dare.. Dream Big...Dwell Dignified and Feel Fulfilled” in collaboration with Management Forum. Dr. B Muralidhara Rao, Principal, Govinda dasa College Mangalore was the Guest of Honour and Prof. (Major) Radhakrishna M, Master Facilitator and Motivator: HRD and TQM, Udupi was the resource person



## GUEST LECTURE PROGRAMMES

1. Mr. Ravi Shankar, Training Consultant of Informatics Pvt Ltd Bangalore delivered a guest lecture on the theme “J- Gate Usage and Benefits” on 6<sup>th</sup> August 2015 at the Institute Conference Hall.
2. Placement Cell organized a Guest Talk programme on the theme “Career Management Solution” by Mr Dinesh Nagesh Kodkani, Area Sales Manager Recruitment Management Solution Mangalore on 7<sup>th</sup> August 2015 at the Institute Conference Hall
3. Human Rights Cell and IQAC organized a Guest Lecture programme on the theme “Awareness on Human Rights” by Prof. Uday Kumar, Principal of SDM Law College Mangalore on 18<sup>th</sup> August 2015 at the institute.
4. A J Institute of Management in association with the Indian Institute of Material Management organised Two Guest Lecture programmes on the themes “Inventory Management” by Shri Subbakrishna, The Immediate Past National President of IIMM and “10 Deadly Wastes at the Office” by Shri Srinivasa Rao, Director of Global Institute of Supply Management, Bangalore on 9th, September, 2015 at the Institute Conference Hall.
5. HR Club in association with Internal Quality Assurance Cell and Placement Cell organised an Expert lecture on the theme “Job Profiles In Financial Service” by Mr.Deepak Rao, Proprietor , Simplus Financial Services on 25<sup>th</sup> November 2015 at the Institute Conference Hall.
6. Finance Club organised a guest lecture on the theme “International Financial Reporting Standard (IFRS)” by Mr Arun S, Assistant Manager, International Skill Development Corporation ( ISDC) On 25<sup>th</sup> February 2016 at the Institute Conference Hall.
7. A Guest Lecture programme on “Re-invent and Transform” by Mr.Ronald Mendonca, Principal Consultant, and Smart Solutions Mangalore, was held on 26<sup>th</sup> February 2016 at Institute Hall.
8. Dharmanidhi Yoga Peetha & Mangala Alumini Association(R) and A J Institute of Management jointly organised an Expert Lecture on “Pracharopanyasa On Stress Management Through Yoga” by Udaykumara K, Dharmanidhi Yoga Peetha Mangalore University On 22<sup>nd</sup> March 2016
9. On 23<sup>rd</sup> March 2016 the Human Rights Cell, in association with Internal Quality Assurance Cell organised a Guest Lecture on the theme “Human Rights In Current Scenario” by Ms.Veena Shetty ,District President, Human Rights Federation of India at Conference Hall
10. A J Institute of Management in association with the Indian Institute of Material Management organised Guest Lecture programme on the theme “Motivation and Employee Engagement” by Dr. P S Yeadapadithaya, Former Registrar- Mangalore University on 03<sup>rd</sup> April 2016 at the Institute Conference Hall.

- A J Institute of Management organized Blood Donation and Free Medical Checkup Camp at Higher Primary Hindustani School Haleyangadi in association with Shri Subhramannya Mahaganapathi Sports Club – Thokuru and A J Hospital Kuntikana on 08 November 2015. Shri Somashekharan, General Manager Production and Marketing Department, MCF, Mangalore was the chief guest. He inaugurated the camp by lighting the lamp. On this occasion, he congratulated the Management, the Director, Faculty Members and Students of A J Institute of Management for coming forward to organise the event. All the faculty Members and students of A. J. Institute and Management joined their hands and actively participated in this program.
- Puja of Maa Saraswathi, Goddess of Knowledge and Ayudha Puja were held on 21<sup>st</sup> October 2015 at the Institute. The ritual was graced with the presence of the Director, Academic Dean, Teaching and Non Teaching Staff and Students. Rituals related to Puja and Bhajan Samaroh were held at the Institute Conference Hall.
- In order to create awareness of the culture and tradition of Kerala, “Onam” was celebrated in the College Campus On 26<sup>th</sup> August 2015. This occasion was marked by Pookalam, made by our students from different varieties of flowers. The programme kicked off with cultural events such as Onam songs (Onappaatt) sung in a group, dance (Thiruvathirakali) and fun-filled games. This was followed by grand lunch (Sadya) served with banana leaves.
- Students of the Institute organized a programme to celebrate Teacher's Day on 7th September 2015 in the Conference Hall.
- The Inaugural function of Students Council and Management Forum Activities for the Academic Year 2015-16 was organized on 15<sup>th</sup> October 2015 at Institute Conference Hall. Mr .Srinivas Rao, Director-Global Institute of Supply Management – GISM Bangalore inaugurated the Council and in his Inaugural Address he called the students to make best use of the council body and organize variety of programmes and develop leadership qualities. The Oath Taking Ceremony was administered by the Student Council Advisor to the newly elected president and to other office bearers on this occasion.
- The Annual Sports Meet of the Institute was held on 1<sup>st</sup> April 2015 at A J Hospital Ground. Mr. Pushparaj Jain, Managing Director of Abish Builders and Developers –Mangalore was the Chief Guest for the Inaugural function. Dr. T Jayaprakash Rao Director of the Institute addressed the gathering and also motivated the student to participate in the events by being present during the entire day. Mr. Harish Gowda, Physical Director organized the events and successfully completed all the events.
- On 29<sup>th</sup> March 2016 students of the Institute organised Easter Celebration at the Institute Conference Hall. Director of the Institute inaugurated the programme by cutting cake and in his inaugural address he congratulated the students for organizing such unique programme at the Institute.
- Diwali, the festival of lights was celebrated with much joy and fervor in the Institute on 09<sup>th</sup> November 2015 at Institute Conference Hall. Director of the Institute inaugurated the celebration by lighting the lamp. The ritual was graced with the presence of the Director, Academic Dean, Teaching and Non Teaching Staff and Students. Rituals related to Puja and Bhajan Samaroh was held at the institute Conference Hall. This is followed by grand lunch served with banana leaves.
- In order to spread the spirit of diversification and brotherhood among our students, the Cultural Club celebrated Traditional Day on 06<sup>th</sup> April 2016 .The key motto behind organizing and celebrating The Traditional Day was to infuse the values, by acquainting and respecting ones culture and tradition throughout one's life span.
- It was a euphoric day at AJ Institute of Management on 7<sup>th</sup> April 2016 when the Institute celebrated Cultural Day at Institute Conference Hall. Mrs. Arathi H. Shetty, Principal, Leelavathi Shetty College of Education inaugurated the programme by lighting of lamp and In her inaugural address she said “Music and Dance makes man humane; perseverance and practices teach students to be dedicated and committed even in academics. On that day various competitions like group dance, solo dance, group singing, solo singing, and such other variety competition were held.

